

J.HARVEST & FROST

Our mission is to bring passion and aesthetics to your workday. J.Harvest & Frost is built on the belief that aesthetics, quality design and precision craftsmanship play fundamental parts in our lives. In other words – we believe in order to thrive and find our passion while we work - we need to surround ourselves with things which inspire and encourage us.

WE ARE SHIRTMAKERS

We are a work shirt brand for men and women - and in order to succeed in our mission, and become "fuel for your passion", we offer well-made, detailed and affordable work shirts of the highest quality. We aim to be that undefinable, yet powerful, intangible asset which aesthetics represents in your workday. J. Harvest & Frost was established in 2014 as a result of a collaboration between two brands – James Harvest Sportswear, rooted in U.S. college fashion with worldwide distribution and Frost, with its focus on tailored, well-cut garments in a small scale. Two excellent concepts brought together in one brand.

We started on a journey to develop our lines of high quality work shirts for men and women.

To be there with you – everyday - at the workshop, the office or at the pub – we set out to develop a collection of shirts which would meet the needs of those occasions. Quality, durability, and ruggedness became our lodestars.

We found inspiration in early 20th century fashion, as well as books, movies, brands and classic designers. We were determined to create something unique – but still at affordable prices. We wanted to make each garment something we would've loved to wear ourselves.

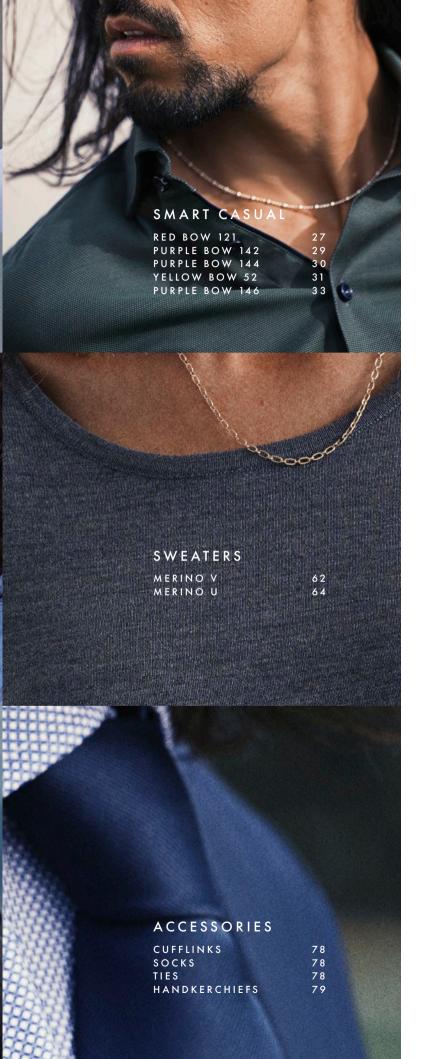
NEVER DONE

Still, people's expectations and needs changes, so we realize, with delight, that our pursuit for that perfect work shirt will be never-ending and we'll continue our journey and search for the best fit, materials, details, stitches and techniques.

Making these products demands a holistic view on design, and we recognize that aesthetics are more than visual beauty. We live by the rule that quality design is the sum of three inseparable variables; excellent craftsmanship, the best materials and integrity.

So, while we're on our quest to give you that little bit of extra beauty in you workday – rest assured – we have got your back. Work hard – and put all your energy into your own dreams. We'll make sure you're always dressed for the occasion.





THE J.HARVEST & FROST CONCEPT DIVISIONS



Black Bow – our top of the line collection business shirt. Full featured, classic shirts with state of the art anti-spill nano treatment, prepressed sleeve, never iron treatment, taped seams, split yoke. 100 % premium long staple compact cotton.



Green Bow – our classic business shirt collection. Here you find our single color products. Timeless classics that will never go out of style. Non Iron, Taped Seams, Split Yoke. 100 % premium long staple compact cotton.



Red Bow – the classic collection with a twist. Our well-worked shirts with contrast details to suit different situations. Works fine as a business shirt and for more casual occasions. Non Iron, Taped Seams, Split Yoke. Most are made from 100 % premium long staple compact cotton.



Purple Bow – our trend collection. Here you find our latest, most fashionable products. This collection is always changing to meet the needs for fashion today and tomorrow. Non Iron, Taped Seams, Split Yoke.



Indigo Bow – the indigo bow line is all about casual style. Knitted shirts, jeans shirts, linen shirts. They are all 3 cm shorter than our business models. Enjoy our Tribute to Leisure.



Yellow Bow – our price & eco conscious shirt collection. Plenty of bang for your bucks. These shirts are made from various materials; lyocell, long staple Compact Cotton, organic cotton, recycled polyester, recycled polyamide and recycled Elastan.

Making the finer wear work

- From the office to the dinner party





BLACK BOW

THE ULTIMATE IRON FREE SHIRT WITH REVOLUTIONARY SPILL PROTECTION, AND PROBABLY THE LAST GREAT SHIRT YOU'LL EVER NEED. SAY GOODBYE TO IRONING, UNTIMELY COFFEE SPILLS AND BUSINESS LUNCH STAINS. THANKS TO ADVANCED NANOTEX TECHNOLOGY, THE BLACK BOW HAS YOUR BACK. BLACK BOW IS SET OUT TO BE THE WORLD'S BEST WORKING SHIRT. YOU'RE NOW ABLE TO TEST IT IN ITS NATURAL ENVIRONMENT - YOUR LIFE.

SPLIT YOKE

The construction of the yoke involves splitting the yoke, rotating the parts in the correct angle and sowing them back together. This allows the fabric a bit more stretch which gives you improved freedom of movement and a better fit. We also added mechanical stretch in the material to make it comfortable to look this sharp.

ELASTIC COLLAR BUTTON

In the strive to make the worlds best working shirt, we made a pledge to ourselves. Before retiring we would make a patented solution to the problem many (including ourselves) has. Closing the top button in the collar, is for some very uncomfortable or even impossible. This should be possible to amend.

SOFT MODERN CUT AWAY COLLAR

WITH HIDDEN BUTTON DOWN

collartips stays put with the Hidden Button

No more of anti-gravity collar. These

Down feature.

We have taken the first step in that direction. The top collar button is fastened with elastic tread instead of the traditional one. This makes room for extra movement and is more comfortable to wear. A small, but important, step towards our big aim at making the finer wear work.

NEVER IRON

Everybody knows about Non Iron. Sometimes it's true and sometimes, not so much. We already have Non-Iron on most of our shirts, and we are confident that you have tried it and found it to be one of the ones that works. We were not content. There is still some room for improvement, we said... Which of course there was. Enter; Never Iron. Life is bigger than creases.

A Never Iron shirt stays crisp through out the day, due to the taped seams and the wrinkle resist treatment. The activator for the Never Iron function is however moisture. So it needs to get damp or wet to straiten out the small amount of creases accumulated during the use of the shirt.

NANO TECHNOLOGY

Beside our regular acclaimed style and finish, we went further into the construction of the fabric. We went far into the fabric. We enhanced the fibres on a molecular level, maintaining the feel and look of the cotton, but made it more resistant towards liquids and oils. Both from the outside and the inside. So if you spill, or get a nervous sweat attack, minutes before your big meeting, you still look like a million bucks. Brush it of and nail that presentation.















NEVER-IRON



WATER, OIL AND STAIN REPELLENT



MECHANICAL STRETCH

HIDDEN BUTTON DOWN COLLAR

ELASTIC TOP BUTTON THREAD

NANO TECHNOLOGY WATER, OIL AND STAIN REPELLENT

MECHANICAL STRETCH

SOLID COLORS

100% LONG STAPLE 2-PLY COMPACT COTTON, 131 G/M²

SPLIT BACK YOKE

NEVER IRON TAPED MAIN-SEAMS (NO WRINKLES)

CLASSIC, PEARLWHITE 2,5 MM-THICK BUTTONS

ROUND EDGE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM



100 WHITE



500 SKYBLUE



900 BLACK

BLACK BOW 60

The ultimate iron free shirt with revolutionary spill protection, and probably the last great shirt you'll ever need. Say goodbye to ironing, untimely coffee spills and business lunch stains. Thanks to advanced nanotex technology, the Black Bow has your back. Black Bow is set out to be the world's best working shirt.

S-5XL

♂ REGULAR 2906001 ♂ SLIM 2906002

XS-XXL ♀ WOMAN 2906003 XS-4XL







WRINKLE RESIST 6/6







NON-IRON

SEMI CUT-AWAY COLLAR

NON-IRON PATENTED ENVIRONMENTAL TREATMENT

SOLID COLORS

100% LONG STAPLE 2-PLY COMPACT COTTON, 124 G/M^2

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

TALL, 4 MM-THICK BUTTONS

SINGLE ANGLE CUFF, W. CUFFLINK HOLE

RAISED PLACKET

CURVED HEM



GREEN BOW 01

Nothing beats the clean look of a solid dress shirt.

But even at a solid color there are still some features that make our shirt stand out from the crowd. The shirt is crafted in our favorite high performance twill texture. This gives the perfect sheen to it, results in a substantial good hand feeling and makes it less transparent than similar white dress shirts. A split yoke in back, medium cut-away collar and a 35 mm raised placket set the edge for this sharp, but classic shirt.

REGULAR 2900101 ♂ S-5XL SLIM 2900102 ♂ XS-XXL WOMAN 2900103 ♀ XS-4XL

WOMAN RELAXED 2900104 Q XS-4XL IN WHITE AND SKY BLUE



100 WHITE



500 SKY BLUE



560 MIDBLUE



600 NAVY



900 BLACK



911 GREY





WRINKLE RESIST









ORGANIC



SEMI CUT-AWAY COLLAR

EASY CARE

SOLID COLORS

60% ORGANIC COTTON* / 40% RECYCLED POLYESTER, FINE TWILL FABRIC, 134 G/M²

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

TALL, 4 MM-THICK BUTTONS

SINGLE ANGLE CUFF, W. CUFFLINK HOLE

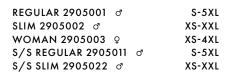
RAISED PLACKET

CURVED HEM



YELLOW BOW 50

Yellow Bow 50 is a high performance shirt which is made in our favorite fine blended twill with an added unique Easy Care treatment. White colour is not organic cotton. As always with taped seams and split yoke. Also available in short sleeves.









500 SKY BLUE



600 NAVY



900 BLACK



955 GREY



ALSO AVAILABLE IN SHORT SLEEVES

 $^{^{\}star}$ In order to acchive the Crispy white, the colour 100 is not from organic cotton.







WRINKLE RESIST



STRETCH 0/6



WEIGHT 124 G/M²



NON-IRON

SEMI CUT-AWAY COLLAR

NON-IRON PATENTED ENVIRONMENTAL TREATMENT

SOLID COLORS WITH CONTRASTS

100% LONG STAPLE 2-PLY COMPACT COTTON, 124 $\mathrm{G/M^2}$

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

TALL, 4 MM-THICK BUTTONS

SINGLE ANGLE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM





605 NAVY/SKY BLUE 904 BLACK/RED

RED BOW 20

Through the Red Bow line we reinvent the classic shirt. By adding sophisticated colors and details we made it more modern and smart, but still kept it a classy business shirt. The shirt is crafted in our favorite high performance twill texture. This gives the perfect sheen to it, results in a substantial good hand feeling and makes it less transparent than similar dress shirts.

REGULAR 2902001 ♂ S-4XL SLIM 2902002 ♂ XS-XXL WOMAN 2902003 ♀ XS-4XL







WEIGHT 125 G/M²



NON-IRON

SEMI CUT-AWAY COLLAR

STRIPED POPLIN WEAVE

100% LONG STAPLE 2-PLY COMPACT COTTON, $125 \, \text{G}/\text{M}^2$

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

TALL, 4 MM-THICK BUTTONS

SINGLE ANGLE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM



RED BOW 24

White thin stripes on a blue or grey anthracite base, makes it a stylish new version of the classic striped shirt. The shirt can perfectly match with all colors and patterns, and is an excellent choice if you should add some colors to your standard white & blue wardrobe.

The shirt is crafted in our favorite fine-twill fabric, for perfect performance. We added modern contrast details together with standard features like semi cut away collar, flat front, angle cuff and a split yoke in the back. The shirt is welldesigned to take you from the office to the dinner party in one day.

REGULAR 2902401 ♂ S-4XL SLIM 2902402 ♂ XS-XXL WOMAN 2902403 ♀ XS-4XL

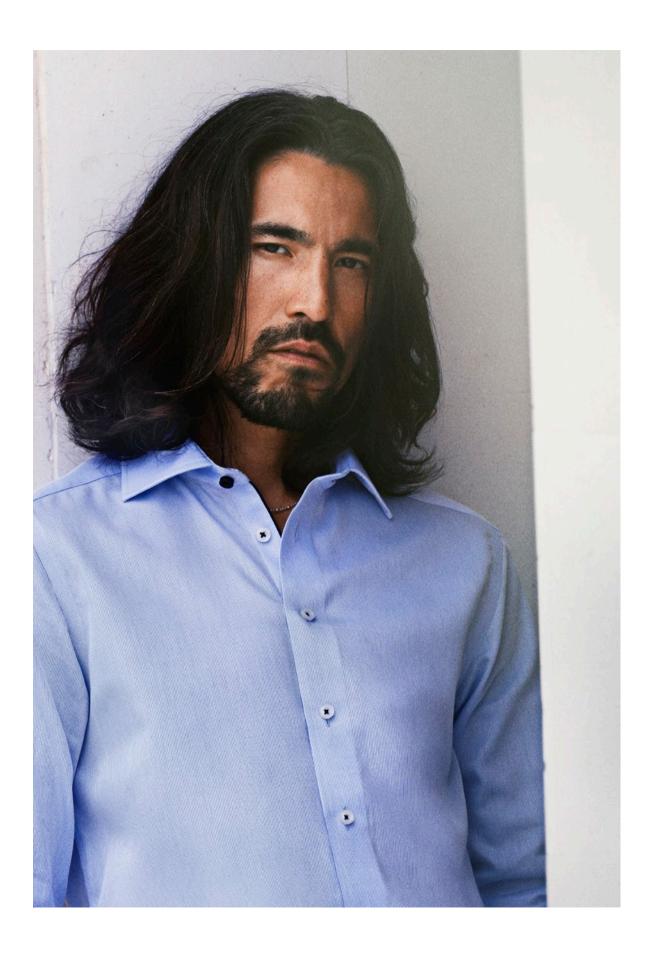


551 MIDBLUE STRIPE



951 GREY STRIPE















NON-IRON

SEMI CUT-AWAY COLLAR

NON-IRON

SOLID COLORS WITH MODERATE CONTRASTS

100% LONG STAPLE MICRO-CORD BEDFORD STRUCTURE, 130 G/M²

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

TALL, 4 MM-THICK BUTTONS

SINGLE ANGLE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM



100 WHITE



500 SKY BLUE



The Bedford micro-cord structure in solid color gives the shirt class, and are $\,$ well recommended for either business or a bit less formal occasions. The fabric is well known for us, and is aiming to be one of our top 3 classics. We also use this magnificent material in our Purple Bow 146 shirt. The typical Redbow lineshirt. Classical, yet detailed, giving the shirt a modern sophisticated look.

REGULAR 2902901 ♂ SLIM 2902902 ♂ WOMAN 2902903 ♀

S-4XL XS-XXL XS-4XL















NON-IRON

SEMI CUT-AWAY COLLAR

NON-IRON

INDIGO COLOR

100% LONG STAPLE 2-PLY COMPACT COTTON, TWILL WEAVE 124 $\mathrm{G/M^2}$

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

TALL, 4 MM-THICK BUTTONS

SINGLE ANGLE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM



RED BOW 120

The perfect shirt for any occasion. With the characteristic indigo color, our famous non-iron fine twill fabric can remind you of a smart "jeans shirt". It is set up with a tone in tone paisley contrast pattern in collar & cuff, and white details in placket & button tread.

The typical Redbow line-shirt. Classical, yet detailed, giving the shirt a modern sophisticated look.

REGULAR 2912001 ♂ S-4XL SLIM 2912002 ♂ XS-XXL WOMAN 2912003 ♀ XS-4XL



550 INDIGO

















NON-IRON

SOFT MODERN CUT AWAY HIDDEN BUTTON DOWN

NON-IRON

SOLID COLORS

100% LONG STAPLE 2-PLY COMPACT COTTON, TWILL WEAVE. 124 G/M²

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

TALL, 4 MM-THICK BUTTONS

SINGLE ANGLE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM

RED BOW 122

J. Harvest & Frost has been around a while by now. Many of our continuing shirts have had the time to turn into real classics. Time to gently renew one of our most popular models. Red Bow 122 is in our top-selling quality, same quality as Green Bow 01 and Red Bow 20. We see it as a new expression for Red Bow 20. Infallible model with new, modern details and the additional new hidden button-down collar which we love so much. We are ready for a new decade.

REGULAR 2912201 ♂ S-4XL SLIM 2912202 ♂ XS-XXL WOMAN 2912203 ♀ XS-4XL







WRINKLE RESIST STRETCH



EASY CARE



ORGANIC



RECYCLED

SEMI CUT-AWAY COLLAR

EASY CARE

SOLID COLORS

60% COTTON / 40% POLYESTER, FINE TWILL FABRIC, 134 G/M²

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

TALL, 4 MM-THICK BUTTONS

SINGLE ANGLE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

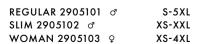
CURVED HEM



YELLOW BOW 51

Yellow bow 51 is a high performance shirt which is made in a fine blended twill with an added unique Easy Care treatment and tailored details.

As always with taped seams and split yoke.





105 WHITE/SKY BLUE

505 SKY BLUE/NAVY



⁹⁰⁵ BLACK 955 GREY/BLACK

^{*} IN ORDER TO ACCHIVE THE CRISPY WHITE, THE COLOUR 100 IS NOT FROM ORGANIC COTTON.













WRINKLE RESIST STRETCH 5/6 4/6

WEIGHT





NON-IRON

BUTTON DOWN COLLAR

OXFORD WEAVE

95% LONG STAPLE 2-PLY COMPACT COTTON, 5 % ELESTANE, 149 G/M²

SPLIT BACK YOKE

NON-IRON

TAPED MAIN-SEAMS (NO WRINKLES)

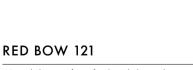
TALL, 4 MM-THICK BUTTONS

ROUND EDGE-CUFF, W. CUFFLINK HOLE

PASSPOILED POCKET (MEN'S)

FLAT FRONT PLACKET

CURVED HEM



We might be one of very few brands that, at the present, can handle the combination NON IRON & STRETCH. It's a tricky combination, you see, which requires quite a lot of thinking, testing and developing to get all this performance into one single shirt. Luckily, we do enjoy the hard-work & developing. RB121 comes with stylish details, such as a passepoiled chest pocket and matching contrast colors at the right spots.

REGULAR 2912101 ♂ S-4XL SLIM 2912102 ♂ XS-XXL WOMAN 2912103 ♀ XS-4XL





100 WHITE





561 BLUE

600 NAVY









WRINKLE RESIST STRETCH 5/6 3/6

WEIGHT 145 G/M²







SOFT MODERN CUT AWAY HIDDEN BUTTON DOWN

NON-IRON

FREEFIT STRETCH

2 TONE COLOR OXFORD WEAVE

96% LONG STAPLE 2-PLY COMPACT COTTON,4% FREE FIT STRETCH, 145 G/M²

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

TALL, 4 MM-THICK BUTTONS

ROUND EDGE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM

PURPLE BOW 142

Two tone seasonal color of sophisticated oxford fabric with incredible 20% stretch weft way, makes this shirt soft, super comfortable & yet a Non-Iron shirt. Maybe our best take on smart-casual yet. Our guess is this model will quickly become one of your wardrobe essentials.

REGULAR 2914201 ♂ S-4XL SLIM 2914202 ♂ XS-XXL WOMAN 2914203 ♀ XS-4XL





556 BLUE

762 GREEN





864 PURPLE

996 GREY









WRINKLE RESIST STRETCH 5/6 2/6



WEIGHT 125 G/M²









SUPERSOFT

SOFT MODERN CUT AWAY HIDDEN BUTTON DOWN

NON-IRON

MECHANICAL STRETCH

TWO TONE INDIGO JAQUARD PATTERN

100% LONG STAPLE COTTON 125 G/M²

TAPED MAIN-SEAMS (NO WRINKLES)

SPLIT BACK YOKE

TALL, 4 MM-THICK BUTTONS

SOFT ROUND EDGE CUFF, W. CUFFLINK HOLE





556 INDIGO



PURPLE BOW 144

A lightweight non-iron dress shirt with brushed surface, that gives a unique, luxurious and super soft hand feeling. The shirt has a soft modern cut-away collar with hidden button-down function. Blue details in collar cuffs and buttoning. Easy to wear. Smart & casual.

REGULAR 2914401 ♂ SLIM 2914402 ♂ WOMAN 2914403 ♀

S-4XL XS-XXL XS-4XL







WRINKLE RESIST STRETCH











EASY CARE

GENTLE ON SKIN

RECYCLED MATERIALS



STRETCH

SOFT MODERN CUT-AWAY COLLAR WITH HIDDEN BUTTON DOWN

EASY CARE

STRETCH

SOLID COLOR DOBBY WEAVE

22% LONG STAPLE COMPACT COTTON, 51.5% TENCEL™ LYOCELL, 22.5% RECYCLED POLYAMIDE, 4% RECYCLED ELASTANE, 99 G/M²

SPLIT BACK YOKE

TALL, 4 MM-THICK BUTTONS

SOFT ROUND EDGE CUFF, W. CUFFLINK HOLE

RAISED PLACKET

CURVED HEM

YELLOW BOW 52

This shirt is taking the price conscious Yellow Bow-line to the next level with its high performance and eco-conscious choice of raw materials.

A solid colored shirt with a subtle dobby structure combined with a soft collar and cuffs gives the shirt a smart & modern look. When you get the shirt in hand you will immediately recognize its more to it than catches the eye. The feather-light weight at first, silky soft hand-touch from Tencel $^{\rm TM}$ as well, and the incredible stretch effect for your comfort, makes this shirt a master of performance. Same composition as Yellow Bow 53. The shirt is also easy-care treated, so you can simply wash &wear it if you like.

REGULAR 2905201 ♂ S-5XL SLIM 2905202 ♂ XS-XXL WOMAN 2905203 ♀ XS-4XL







100 WHITE

500 SKYBLUE





900 BLACK













EXTREME CUTAWAY COLLAR

NON-IRON

FINE MICROCORD BEDFORD STRUCTURE

100 % LONG STAPLE COTTON, 130 G/M²

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

LUXORIOUS, 4 MM THICK NAVY BUTTONS

SINGLE ANGLE CUFF, W. CUFFLINK HOLE

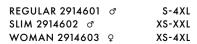
FLAT FRONT PLACKET

CURVED HEM



PURPLE BOW 146

A new edgy shirt in the same spirit as the old Purple Bow 46. The microcord structure in the fabric, which is the same popular fabric as we use on RB29, makes it stand out compared to our classic twill. The fabric in combination with extreme cut-away collar and a new kick-ass paisley contrast, makes a bold statement. The contrast is obvious on the white, and more discrete on the luxurious navy fabric. Wear it with jeans and a blazer or with a suit and sneakers and you will look impeccable, from the office to the dinner party.







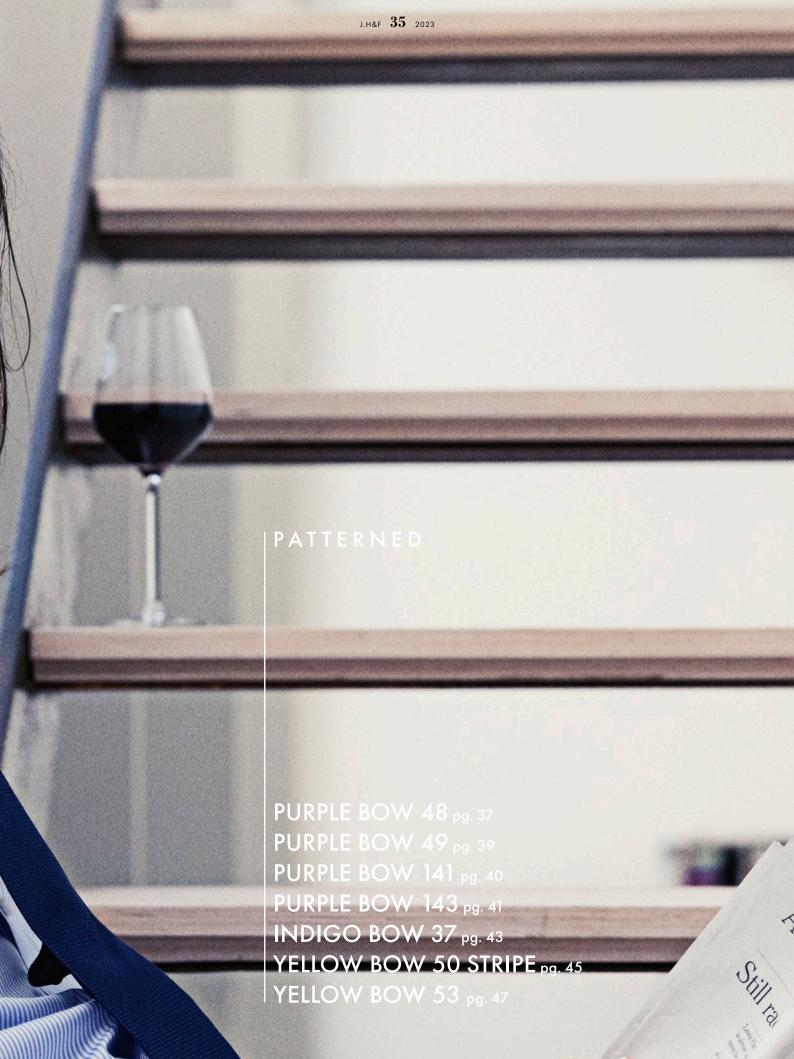


106 WHITE

606 NAVY



















WRINKLE RESIST STRETCH





SOFT MODERN CUT AWAY HIDDEN BUTTON DOWN

NON-IRON

INNOVATIVE MECHANICAL STRETCH

BLUE TONED JAQUARD FABRIC, WOVEN IN A FINE MICRO-PATTERN

100% LONG STAPLED 2-PLY COMPACT COTTON. 130 G/M²

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

CLASSIC, PEARLWHITE 2,5 MM-THICK BUTTONS

SOFT ROUND EDGE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET CURVED HEM



PURPLE BOW 48

Blue/white patterned shirt. A double 100's jacquard fabric, with a nice modern micro-pattern. Combine it with the full suit or a more relaxed look together with jeans, either way it will serve you good.

The fabric is made with a mechanical stretch which is a new innovative way of giving comfort to a 100% natural long stapled, compact cotton fabric. It will give natural elasticity to the shirt of up to 12% stretch the weft way, and still keep our great NON-IRON performance.

This is innovative shirt-making at its best, and we enjoy taking part of it.

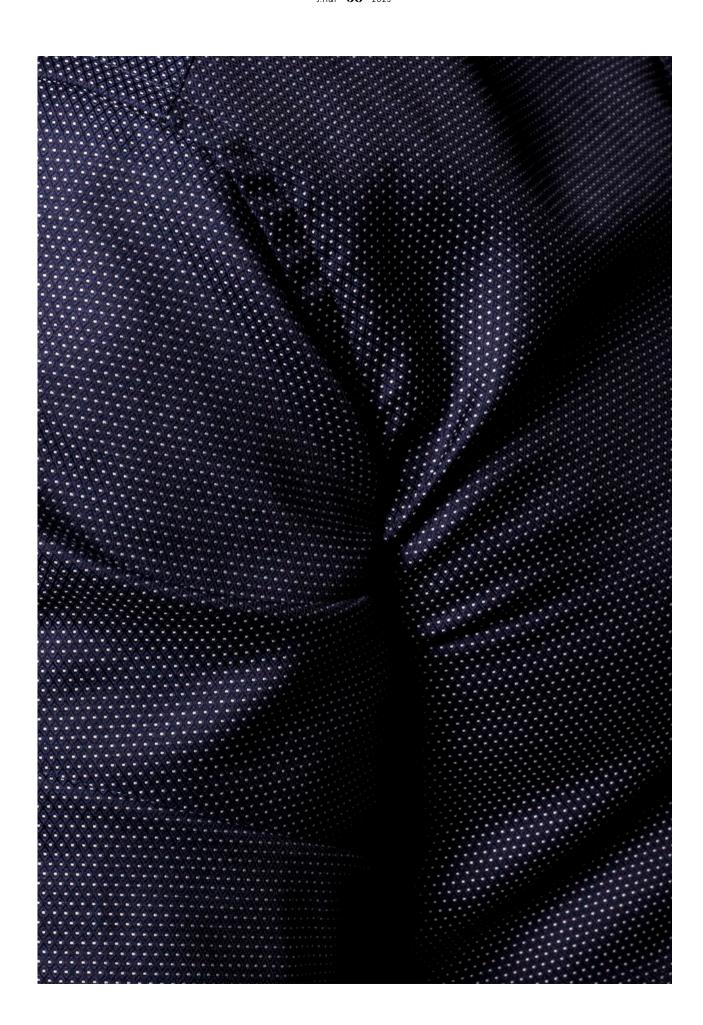




566 BLUE PATTERN













WEIGHT 130 G/M²





NON-IRON

SOFT MODERN CUT AWAY HIDDEN BUTTON DOWN

INNOVATIVE MECHANICAL STRETCH

NAVY JAQUARD FABRIC, WOVEN WITH WHITE MICRO DOTS

100% LONG STAPLED 2-PLY COMPACT COTTON, 130 G/M²

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

CLASSIC, PEARLWHITE 2,5 MM-THICK BUTTONS

SOFT ROUND EDGE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM



PURPLE BOW 49

A double 100's jacquard fabric, woven with white dots on navy background for a modern and sophisticated look. Combine it with the full suit or together with jeans, either way it will serve you good.

Our newly developed fabric is made with a mechanical stretch for better comfort. The mechanical stretch is a new innovative way of giving comfort to a 100% natural long stapled, compact cotton fabric. It will give natural elasticity to the shirt of up to 12% stretch the weft way, and still keep our great Non-Iron performance.

This is innovative shirt-making at its best, and we enjoy taking part of it.

REGULAR 2904901 ♂ S-4XL SLIM 2904902 ♂ XS-XXL WOMAN 2904903 ♀ XS-4XL



601 NAVY/WHITE DOT



















WEIGHT 125 G/M²





NON-IRON

360° STRETCH

SOFT MODERN CUT AWAY HIDDEN BUTTON DOWN

360° STRETCH

NON-IRON

MINI-CHECKS PATTERN

90% LONG STAPLE 2-PLY COMPACT COTTON,10%ELASTANE, POPLIN WEAVE, 125 G/M²

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

CLASSIC, NAVY 2,5 MM-THICK BUTTONS

ROUND EDGE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM

PURPLE BOW 141

4-way stretch fabric with Non-Iron treatment is another innovative performance made by us. With a 360 degree stretch ability, the shirt is as comfortable as a woven dress-shirt can get. It works with you in your every movement. The shirt is crafted in light-weight soft hand-touched poplin. With versatile Mini-checks, this shirt suits all looks from the office to the less formal occasions.

REGULAR 2914101 ♂ S-4XL SLIM 2914102 ♂ XS-XXL WOMAN 2914103 ♀ XS-4XL

















NON-IRON

MECHANICAL STRETCH

SOFT MODERN CUT AWAY HIDDEN BUTTON DOWN

MECHANICAL STRETCH

TWO TONE INDIGO COLOR PAISLEY

100% LONG STAPLE COMPACT COTTON, FINE TWILL, 122 G/M²

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

TALL, 4 MM-THICK BUTTONS

SOFT ROUND EDGE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM

PURPLE BOW 143

A discrete but bold indigo colored paisley pattern shirt. Dress it up & bold with a tie, or down with your slacks, either way it lets you stay comfortable & sharp all day with our famous Non-Iron and natural stretch performance. Innovation and smartness walk hand in hand!

REGULAR 2914301 ♂ S-4XL SLIM 2914302 ♂ XS-XXL WOMAN 2914303 ♀ XS-4XL

























LIGHT WEIGHT

LEISURE STYLE

SOFT MODERN CUT-AWAY COLLAR WITH HIDDEN BUTTON-DOWN

EASY CARE

NAVY BACKGROUND WITH WHITE FLORAL PRINT

100% COMPACT COTTON, POPLIN WEAVE, 95 G/M²

SPLIT BACK YOKE

TALL, 4 MM-THICK BUTTONS

SOFT ROUND EDGE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM

INDIGO BOW 37

An elegant, bold & modern paisley shirt, printed on a crisp and super light poplin fabric. This stylish shirt has a soft modern cutaway collar with hidden button-down function and Easy-care fabric performance.

REGULAR 2903701 ♂ S-4XL SLIM 2903702 ♂ XS-XXL WOMAN 2903703 ♀ XS-4XL









LEISURE STYLE MODELS ARE 3 CM SHORTER THAN OUR BUSINESS MODELS





WRINKLE RESIST STRETCH 4/6 0/6



WEIGHT 134 G/M²







EASY CARE

ORGANIC COTTON

RECYCLED POLYESTER

SEMI CUT-AWAY COLLAR

EASY CARE

BENGAL BUSINESS STRIPES.

60% ORGANIC COTTON / 40% RECYCLED POLYESTER, FINE TWILL, 134 G/M²

SPLIT BACK YOKE

TAPED MAIN-SEAMS (NO WRINKLES)

TALL, 4 MM-THICK BUTTONS

SINGLE ANGLE CUFF, W. CUFFLINK HOLE

RAISED PLACKET

CURVED HEM

YELLOW BOW 50 STRIPE

Yellow Bow 50 is a high performance shirt which is made in our favorite fine blended twill with an added unique Easy Care treatment. As always with taped seams and split yoke.









REGULAR 2905001 ♂ SLIM 2905002 ♂ WOMAN 2905003 ♀

S-5XL XS-XXL XS-4XL









STRETCI

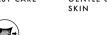


WEIGHT





(i





STRETCH

SOFT MODERN CUT-AWAY COLLAR WITH HIDDEN BUTTON DOWN

EASY CARE

STRETCH

FINE TWILL WEAVE, CHECK PATTERN

22% LONG STAPLE COMPACT COTTON, 51.5% TENCELL™ LYOCELL, 22.5% RECYCLED POLYAMIDE, 4% RECYCLED ELASTANE, 99 G/ M²

SPLIT BACK YOKE

TALL, 4 MM-THICK BUTTONS

SOFT ROUND EDGE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM

YELLOW BOW 53

This shirt is taking the price conscious Yellow Bow-line to the next level with its high performance and eco-conscious choice of raw materials. A modern check- pattern at a fine twill weave combined with soft collar and cuffs gives the shirt a smart look. When you get the shirt in hand you will immediately recognize its more to it than catches the eye. The feather-light weight at first, silky soft hand-touch from Tencell™ Lyocell as well, and the incredible stretch effect for your comfort, makes this shirt a master of performance. Same composition as Yellow Bow 52. The shirt is also easy-care treated, so you can simply wash & wear it if you'd like.

REGULAR 2905301 ♂ S-5XL SLIM 2905302 ♂ XS-XXL WOMAN 2905303 ♀ XS-4XL



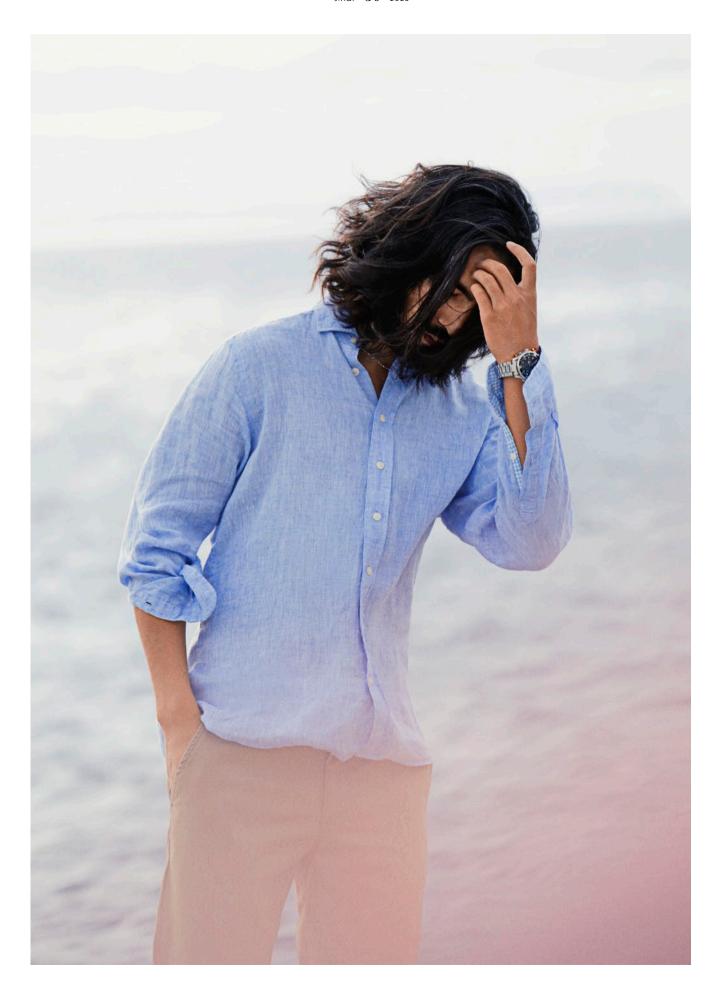




501 SKY BLUE CHECK

601 NAVYCHECK























WASHED

SUPERSOFT

BREATHABLE



LEISURE STYLE

SMALL CUT-AWAY COLLAR. LIGHTWEIGHT INTERLINING FOR SOFT TOUCH

SUPERSOFT GARMENT WASH

2 TONE PLAIN WEAVE

100% LINEN, 119 G/M²

SPLIT BACK YOKE

CLASSIC, 2,5 MM-THICK BUTTONS

SOFT ROUND EDGE CUFF, W. CUFFLINK HOLE

RAISED PLACKET

CURVED HEM

INDIGO BOW 33

"Summer in a shirt". Tropical colors, authentic, characteristic wrinkling texture, casual, refined, vacation. All words describing our classical airy open weaved 100% linen shirt. The only shirt that deserves to be wrinkled and looks better this way. The shirt ages with beauty and only improves over time. So grab your gear, and get ready for summer.

REGULAR 2903301 ♂ S-4XL SLIM 2903302 ♂ XS-XXL WOMAN 2903303 ♀ XS-4XL

















WEIGHT 160 G/M²



FABRIC



STRETCH



LEISURE STYLE

SOFT MODERN CUT AWAY HIDDEN BUTTON DOWN

360° STRETCH

SOLID COLORS

100% LONG STAPLE 2-PLY COMPACT COTTON, PIQUÉ-KNITTED, 160 G/M²

SPLIT BACK YOKE

SOFT ROUND EDGE PEARLWHITE BUTTONS

SOFT ROUND EDGE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM

INDIGO BOW 34

It has the look of a classic woven dress shirt, but the fabric is knitted not woven. If you like this fabric, you should check out Indigo Bow 131 on page 55, which is made in a similar fabric. It is like wearing a t-shirt, incredible comfort.

We used a high-end double 60 compact yarn, and added a soft treatment. This gives the shirt a luxurious out-view and silky touch. When using high quality yarn in a knitted fabric, you get a natural non-iron performance, so you simply wash it, hang dry it and wear it. We have strong confident in this new and innovative way of making fine shirts. Enjoy!

















550 INDIGO













WEIGHT 116 G/M²







EASY CARE

GARMENT WASHED



STRETCH

LEISURE STYLE

SOFT MODERN CUT AWAY HIDDEN BUTTON DOWN

EASY CARE

STRETCH

INDIGO BLUE COLOR. GARMENT WASHED

95% LONG STAPLE COMPACT COTTON 5% ELASTANE, FINE TWILL ,116 G/M²

SPLIT BACK YOKE

TALL, 4 MM-THICK BUTTONS

SOFT ROUND EDGE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM

INDIGO BOW 130

This supersoft, light weighted and garment washed jeans shirt is gifted with stretch and Easy Care treatment. Smart & casual, soft & light, comfortable & easy to care for. Simply a combination of all good qualities. Enjoy.

REGULAR 2913001 ♂ S-4XL SLIM 2913002 ♂ XS-XXL WOMAN 2913003 ♀ XS-4XL







WRINKLE RESIST 5/6 STRETCH



LIGHT WEIGHT





KNITTED

WEIGHT 135 G/M²



LEISURE STYLE

SOFT MODERN CUT AWAY HIDDEN BUTTON DOWN

360° STRETCH

3 DIFFERENT PRINTS IN THREE COLORWAYS

100% LONG STAPLE 2-PLY COMPACT COTTON, PIQUÉ-KNITTED, 135 G/M²

SPLIT BACK YOKE

LUXURIOUS, 4 MM THICK NAVY BUTTONS

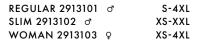
SOFT ROUND EDGE CUFF, W. CUFFLINK HOLE

FLAT FRONT PLACKET

CURVED HEM

INDIGO BOW 131

 $\label{lem:Knitted from the finest long staple compact cotton, for softness and comfyness.$ This shirt makes you look your best, while feeling like wearing a T-shirt. If you like knitted shirts, you should check out Indigo Bow 34 on page 53. We make this happen by using high-end double 60 compact yarn, and a soft treatment. This gives the shirt a luxurious look and a smooth, silky touch. Also, when using high quality yarn in a knitted fabric, you get a natural non-iron performance. Simply wash it, hang dry and wear it. Button under collar for the perfect stand. It comes in 3 stylish and modern prints. Enjoy!















WRINKLE RESIST STRETCH









LEISURE STYLE

BUTTON DOWN COLLAR

EASY CARE

STRETCH

SOLID COLORED OXFORD WEAVE

71% LONG STAPLE COTTON, 25% Tencell™ LYOCELL, 4% ELASTANE. 160 G/M²

SPLIT BACK YOKE

BOX PLEAT AT BACK

PEARLWHITE BUTTONS

SOFT ROUND EDGE CUFF, W. CUFFLINK HOLE

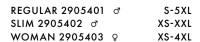
CHEST POCKET ON MENS STYLE

RAISED PLACKET

CURVED HEM

YELLOW BOW 54

This leisure Oxford shirt is a new version of our classic IB 30. It has the same classic look, but is new in many other ways. The fabric is a \min of long staple cotton, Tencell $^{\rm TM}$ Lyocell & stretch. This gives the shirt following performance. Luxerious handfeel and outview from the lyocell and extreme stretch comfort. The shirt has also Easy Care performance so you simply wash, grab & go. Our Leisure models are 3cm shorter than our business models.













WRINKLE RESIST STRETCH







WEIGHT 160 G/M²

SUPERSOFT

LEISURE STYLE

BUTTON DOWN COLLAR

DURABLE WASH- PEACHED SURFACE

SOLID COLOR OXFORD WEAVE

100 % COTTON, 160 G/M²

SPLIT BACK YOKE

CHEST POCKET ON MENS STYLE

NATURAL WHITE BUTTONS

EDGE BARREL CUFF, W. CUFFLINK HOLE

RAISED PLACKET

CURVED HEM





INDIGO BOW 30

Our Indigo Bow oxford shirt is crafted of carefully selected fabric and finishing that gives the right soft and worn feeling. It is a worker-shirt that is already "worked-in".

REGULAR 2903001 ♂ S-4XL SLIM 2903002 ♂ XS-XXL WOMAN 2903003 Q XS-4XL













WEIGHT 280 G/M²



SUPERWASH



MERINO WOOL



MECHANICAL STRETCH

70% CERTIFIED MERINO WOOL, 30% LONG STAPLE PIMA COTTON

V-NECK COLLAR

RAGLAN SLEEVES

MACHINE WASHABLE

LESS PILLING





MERINO V

We mixed extra-fine Merino Wool/ Cotton yarn to get an all-season garment and benefits from 2 natural fibers. To keep up our responsible work as a brand, we use certified wool and carefully selected long staple U.S. Pima cotton. You can of course wash it in a washing machine. But keep in my mind – this is a Merino garment, it benefits of not being washed so often. Simply air it out when needed.

The yarn is a compact yarn with extra high twist. We added "super wash"-treatment, a technique in yarn production, for less pilling. In addition we made it with long staple U.S. Pima Cotton. This way we can make sure of high quality, soft touch and high performance. We aim for the best only. High quality & high performance.



MERINO V ♂ 2930101 S-4XL



MERINO V WOMAN Q 2930103 XS-3XL





WRINKLE RESIST 2/6





WEIGHT 280 G/M²



SUPERWASH



MERINO WOOL



MECHANICAL STRETCH

70% CERTIFIED MERINO WOOL, 30% LONG STAPLE PIMA COTTON

U-NECK COLLAR

RAGLAN SLEEVES

MACHINE WASHABLE

LESS PILLING





600 NAVY

900 BLACK



909 GREY MELANGE



MERINO U

We mixed extra-fine Wool/ Cotton yarn to get an all-season garment and benefits from 2 natural fibers. To keep up our responsible work as a brand, we use certified wool and care-fully selected long staple U.S. Pima cotton. You can wash it in a washing machine, but keep in mind, this is a Merino garment, and have benefits of not needing to be washed so often, simply air it out when needed. Woman's version comes with a straight ending.

The yarn is a compact yarn with extra high twist. We added "super wash"-treatment for less pilling. In addition we made it with long staple U.S. Pima Cotton. This way we can make sure of high quality, soft touch and high performance. We aim for the best only. High quality & high performance.



MERINO U ♂ 2930201 S-4XL



MERINO U WOMAN ♀ 2930203 XS-3XL





SUITS & BLAZERS

CLASSIC BLAZER 20 pg. 68 CLASSIC TROUSER pg. 69 CLUB BLAZER 30 pg. 70 CASUAL BLAZER pg. 71

CLASSIC BLAZER 20



TURN UP CHEST POCKET INTERIOR AS HANDKERCHIEF



ANTISTATIC FABRIC



WATER REPELLENT FINNISH



360 ° STRETCH



REGULAR



WOMAN



600 NAVY





650 NAVY MELANGE

44-62





900 BLACK



980 GREY



LIGHT WEIGHT



WATER REPELLENT



STRETCH

CLASSIC BLAZER 20 MAN 2962001 ♂ CLASSIC BLAZER 20 WOMAN 2962003 Q

The water repellent high performance 4-way stretch blazer provides freedom to move in every moment. Gone are the days of stiff, uncomfortable dressing. Even let sudden changes in the weather roll right of your back with

an innovative finish that actively repels water from your blazers surface. Lightweight soft rounded shoulders and light fusing together with AMF stitching at seams, gives the blazer a stylishly relaxed yet classy and formal look. Perfect for any occasion. Inside, the blazer is set up with soft viscose lining in elegant color combinations. In addition the sleeve lining is has been treated with an antibacterial finish, to help you prevent any unwanted odor during the hard working day.

86% WOOL, 8,5% POLYESTER + 5% LYCRA, 0.5% ANTISTATIC HIGH PERFORMANCE 4-WAY STRETCH FABRIC. BREATHABLE, LIGHTWEIGHT 260 GRAM

ENVIRONMENTAL FRIENDLY WATER REPELLENT FINNISH. TURN UP CHEST POCKET INTERIOR AS HANDKERCHIEF TWO-BUTTON CLOSURE

DOUBLE VENTED BACK HEM FOR MAN BLAZER. (NO VENTS FOR WOMAN BLAZER)

WELT POCKET AT CHEST AND 2 FLAP POCKETS AT WAIST. SLEEVES WITH 4 KISSING BUTTONS.

REGULAR FIT (BETWEEN SLIM AND REGULAR) FOR BOTH MAN & WOMAN

FULLY LINED. SOLID LINING IN BODY + PATTERNED LINING IN SLEEVE.

4 INSIDE POCKETS.

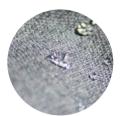
CLASSIC TROUSER



HOOK AND YKK ZIPPER



ANTISTATIC KNEE LINED



WATER REPELLENT FINNISH



360 ° STRETCH



REGULAR FIT
- STRAIGHT LEG - FLAT FRONT





600 NAVY 650 NAVY MELANGE







900 BLACK 980 GREY

CLASSIC TROUSER 2966121 ♂

These stylish flat front trousers in water repellent high performance 4-way stretch fabric provide freedom to move in every moment. It is as comfortable as it gets. Even let sudden changes in the weather roll right of with an innovative finish that actively repels water from your trousers surface. The press in trouser is carefully finished with the innovative and patented Supercrease treatment. Which keeps the permanent press in the trouser. Soft inner waistband tailored from main fabric, allowing extra stretch for more comfortable movement. Knee lined, with soft viscose. Pair them with our classic blazer for a full suit, or solo with a crispy shirt for the smart, effortless office look.

89% WOOL, 6% POLYESTER, 5% LYCRA, 0,5% ANTISTATIC KNEE LINED: 55% POLYESTER, 45% VISCOSE HIGH PERFORMANCE 4-WAY STRETCH FABRIC, BREATHABLE, LIGHTWEIGHT 260 GRAM, ENVIRONMENTAL FRIENDLY WATER REPPPELENT FINISH. REGULAR FIT.

STRAIGHT LEG.

FLAT FRONT.

COVER.

WELT POCKET AT BACK, FRONT POCKET IN SIDE WITH AMF STITCHING AT WAIST. HOOK AND YKK ZIPPER IN FRONT WITH AMF STICHING AT





STRETCH

CLUB BLAZER 30



KISSING BUTTONS



TURN UP CHEST POCKET INTERIOR AS HANDKERCHIEF



HALF LINED, BUTTERFLY STYLE



70% WOOL, 30 % POLYESTER FREEFIT



MAN



WOMAN











209 BROWN MELANGE

600 NAVY

909 GREY MELANGE



CLUB BLAZER 30 MAN 2963001 ♂ CLUB BLAZER 30 WOMAN 2963003 Q

Our modern stretch Club blazer is made with super soft shoulders, a tailored waist and half lined butterfly interior. It features generous a notch lapel, patch side pockets, welt chest pocket and double vents in back. The fabric construction has a fairly rough out-view for a less formal yet smart vibe. Wear it with your favorite denims or combine it with our classic trouser for a contemporary, formal look.

44-62 32-48

8 CM NOTCH LAPEL TURN UP CHEST POCKET INTERIOR AS HANDKERCHIEF TWO-BUTTON CLOSURE

NO VENTS ON WOMAN BLAZER

70% WOOL, 30 % POLYESTER FREEFIT

WELT POCKET AT CHEST AND 2 PATCH POCKETS AT WAIST SLEEVES WITH 4 KISSING BUTTONS

REGULAR FIT (BETWEEN SLIM AND REGULAR) FOR BOTH MAN & WOMAN STYLES

HALF LINED, BUTTERFLY STYLE. SOLID COLOR LINING IN BODY + PATTERNED LINING IN SLEEVE

3 INSIDE POCKETS.

NEW STYLE

CASUAL BLAZER



SOFT SHOULDERS



JERSEY MATERIAL



PATCH POCKETS NO CHEST POCKET



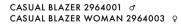
FULLY LINED



MAN



WOMAN



46-60 34-46

From a distance, it might look like a formal blazer, but up close, it 's a soft, casual dream. The jersey fabric is extremely comfortable, lightweight and stretchy. With it's wrinkle resist, it 's perfect for travel. You'll both look and feel your best in this hybrid, sweatshirt-meets-overshirt-meets-blazer. We encourage you to match it with shirts from any of our Bows. Dress it up or dress it down, all year around.





600 NAVY

60% COTTON, 40 % POLYESTER
CLEAN CHEST (NO CHEST POCKET)
TWO-BUTTON CLOSURE
NO VENTS
2 PATCH POCKETS AT WAIST
1 INSIDE POCKET
REGULAR FIT (BETWEEN SLIM AND REGULAR)
FOR BOTH MAN & WOMAN STYLES
FULLY LINED



TECHNICAL CITY COAT



REFLECTIVE VISIBILITY DETAILS



360° STRETCH



WATER PROOF YKK ZIPPERS



INSULATION- PRIMALOFT SILVER



WOMAN



S-3XL

XS-XXL

900 BLACK



MAN

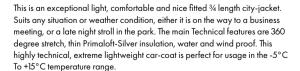


LIGHT WEIGHT



WATER REPELLENT

TECHNICAL CITY COAT 2990001 ♂
TECHNICAL CITY COAT WOMAN 2990003 ♀





360 °STRETCH

EXCEPTIONAL LIGHTWEIGHT 600G.

OUTERSHELL - 87% POLYAMIDE- 13% ELASTANE.
360 DEGREE STRETCH
INSULATION- PRIMALOFT SILVER- 60 G.
10 000 MM. WATER PROOFED. (WP)
10 000 G. BREATHABILITY. (MVP)

DWR COATED WATER REPELLENCY.
TWO WAY YKK ZIPPER IN FRONT PLACKET.
WATER PROOF YKK ZIPPERS AT SIDES + CHEST POCKET.
REFLECTIVE VISIBILITY DETAILS AT FRONT AND
BACK FOR SAFETY.
MAGNET LOCKING AT PLACKET, SPLIT & INSIDE POCKET.

TECHNICAL PARKA



REFLECTIVE VISIBILITY DETAILS



360° STRETCH



WATER PROOF YKK ZIPPERS



INSULATION- PRIMALOFT SILVER



WOMAN





900 BLACK

S-3XL



TECHNICAL PARKA 2990201 ♂ TECHNICAL PARKA WOMAN 2990203 ♀

MAN

The popularity of our technical car coat, and the good test reports, made it necessary for us to make a hooded version. And so was the parka born. It has the same technical performances as the car-coat, but we made it with a bit more bold attitude of a "big city-parka". Outside front pockets, long sloping tail in the back and more straight fit. The way you would want to wear it, providing you with the right feeling of style, luxury and versatility in any given day or occasion.

The main Technical features are 360 degree stretch, thin Primaloft-Silver insulation, water and wind proof. This highly technical, extreme lightweight parka is perfect for usage in the -15°C To +15°C temperature range.

EXCEPTIONAL LIGHTWEIGHT 800G.
OUTERSHELL - 87% POLYAMIDE- 13% ELASTANE.
360 DEGREE STRETCH
INSULATION- PRIMALOFT SILVER- 80 G.
10 000 MM. WATER PROOFED.
10 000 G. BREATHABILITY.
DWR COATED WATER REPELLENCY.
TWO WAY YKK ZIPPER IN FRONT PLACKET.
WATER PROOF YKK ZIPPERS AT CHEST POCKET.

4 OUTSIDE POCKETS.
2 BIG OUTSIDE POCKETS IN FRONT WITH FLAP COVER AND MAGNET LOCKING AND TWO ZIPPED POCKETS

AT CHEST.
REFLECTIVE VISIBILITY DETAILS AT FRONT, BACK AND HOOD FOR SAFETY.
MAGNET LOCKING AT PLACKET AND SIDE POCKETS.



LIGHT WEIGHT



WATER REPELLENT



360 °STRETCH



















TIE SILK OXFORD 2910300

Monotone silk tie with oxford weave structure.

100% Silk One Size



250 BROWN



603 NAVY / WINE





TIE STRIPED 2910200

Complete the look with our fabulous regimental striped ties. We use high tech microfibers in these ties because, well you know... You might spill that soup. Micro fibers doesn't absorb. A quick rinse and voilà. Clean and as good as new.

100% microfiber One Size



602 NAVY/ BROWN









TIE DOTTED 2910100

Complete the look with our fabulous ties and handkerchiefs. We use high tech microfibers in the ties because, well you know... You might spill that soup. Microfibers doesn't absorb. A quick rinse and voilà. Clean and as good as

100% microfiber One Size



607 NAVY/ GREEN

706 GREEN/ NAVY 806 NAVY/ PURPLE



216 YELLOW 400 RED **500 SKY BLUE** 532 BLUE



100 WHITE









CUFFLINKS 2940000

All of our shirts come with an extra buttonhole in the cuff, so if you prefer you can wear a set of our classic double knot on bar cufflinks. Their hand-made from soft stretch band, and comes in a big variety of colors.

Soft stretchband 10 x 10 mm





SOCKS 2970104

These cotton socks have elastic knitting at the ankle and arch for a perfect fit all day.

80% Organic Cotton, 15% polyamid, 5% lycra 40-42, 43-45



HANDKERCHIEF SILK FLORAL 2920400

Classic silk handkerchief with floral patterns.

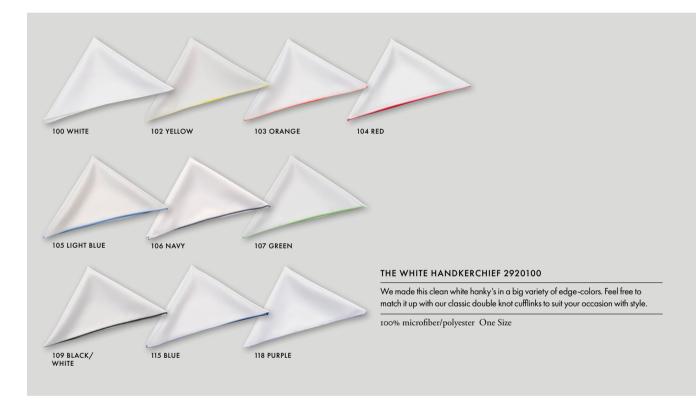
100% Silk One Size



HANDKERCHIEF 2920000

Complete the look with our fabulous ties and handkerchiefs. We use high tech microfibers in these hankies. Easy to clean, hard to wrinkle and with a natural silk-looking sheen.

100% microfiber/polyester One Size





THE PAISLEY HANDKERCHIEF 2920300

This handsome pocket squares features a bold paisley pattern with rich colors.

100% silk One Size





