# IN JUST A FEW STEPS TO YOUR INDIVIDUAL PEN



01 MODEL

Select your model



#### 02 COLOR

Design your pen in your favourite color within the shown standard color range\*. Let your creativity run free and choose the right color combination to match your logo.

\*For special colour requests please contact us for layout proposals.



#### 03 REFILL

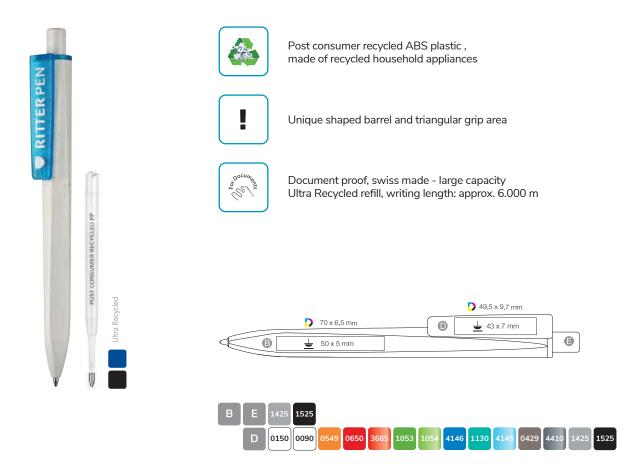
The choice of refill is up to you - whether medium line width or soft refills for smooth, comfortable writing, and the option for black or blue ink. All "Made in Germany" models are available with the types of refill of your choice.



#### **04 YOUR LOGO**

The logo upload function in our configurator is the final step towards your perfect design - create the appropriate PDF file to get a first impression of your individual





# **RIDGE RECYCLED M 99801**



Made in Germany





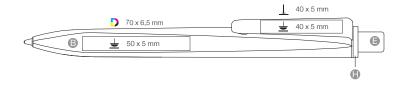
Post consumer recycled ABS plastic, made of recycled household appliances



Unique shaped barrel, triangular grip area and metal clip



Document proof, swiss made - large capacity Ultra Recycled refill, writing length: approx. 6.000 m









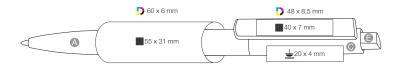
Post consumer recycled plastic, obtained and processed from old plastic parts



Available in 4 different colors, special colors on request



Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



















Made in Germany



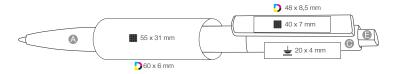
Post consumer recycled plastic, obtained and processed from old plastic parts



Available in 4 different colors, special colors on request



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m











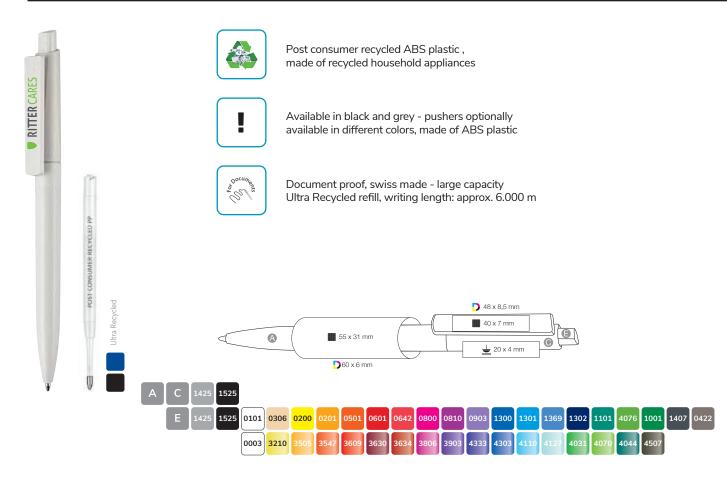






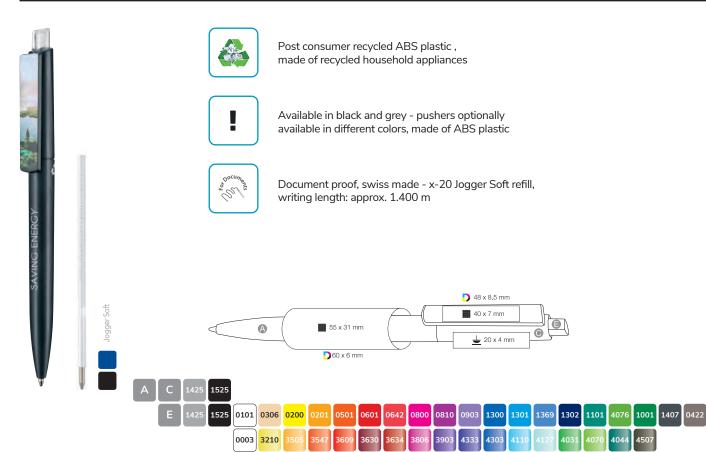
#### CREST RECYCLED+ 95990





## **CREST RECYCLED 95900**





#### **EXOS RECYCLED 97600**





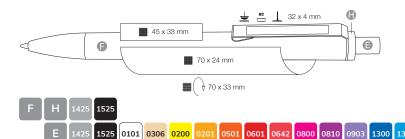
Post consumer recycled ABS plastic, made of recycled household appliances



Available in black and grey - pushers optionally available in different colors, made of ABS plastic



Document proof, swiss made - large capacity Ultra Recycled refill, writing length: approx. 6.000 m







0003



1302 1101

Made in Germany



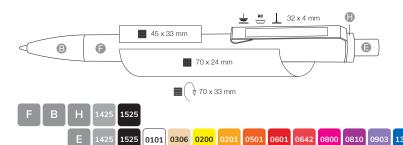
Post consumer recycled ABS plastic, made of recycled household appliances



Available in black and grey - pushers optionally available in different colors, made of ABS plastic



Document proof, swiss made - large capacity Ultra Recycled refill, writing length: approx. 6.000 m



0003 3210





Made from recycled polycarbonate - post consumer recycled plastic, recovered from old dividers of the dm-stores



In cooperation with "dm-drogerie markt"



Document proof, swiss made - large capacity Ultra Recycled refill, writing length: approx. 6.000 m







# **INSIDER RECYCLED 92302**



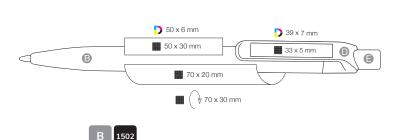
Made in Germany



Barrel is made of pre-consumer recycled plastic: 100 % in house recycling



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



0101











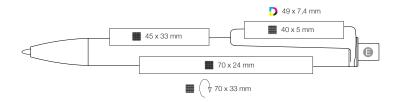
Raw material out of the ocean - consisting of brown algae and PLA



New trend-color ALGO, pushers optionally available in different colors, made of ABS plastic



Document proof, swiss made - large capacity Ultra Recycled refill, writing length: approx. 6.000 m





# **ALGO-PEN® 97510**





Made in Germany

BIO BASED

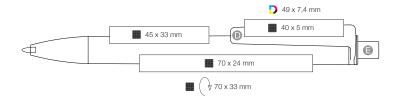
Raw material out of the ocean - consisting of brown algae and PLA



Barrel and tip in trend-color ALGO, Clip and pusher made of biobased PLA, available in 7 colors.



Document proof, swiss made - large capacity Ultra Recycled refill, writing length: approx. 6.000 m

























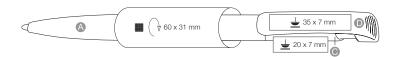
Barrel and clip made of renewable, bio-based material cellulose acetate



Bestseller of our ECO-LINE, available in new colors, special colors on request



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m



















# **BIO-CLEAR 92020**



Made in Germany

BIO **BASED** 

Barrel and clip made of renewable, bio-based material cellulose acetate



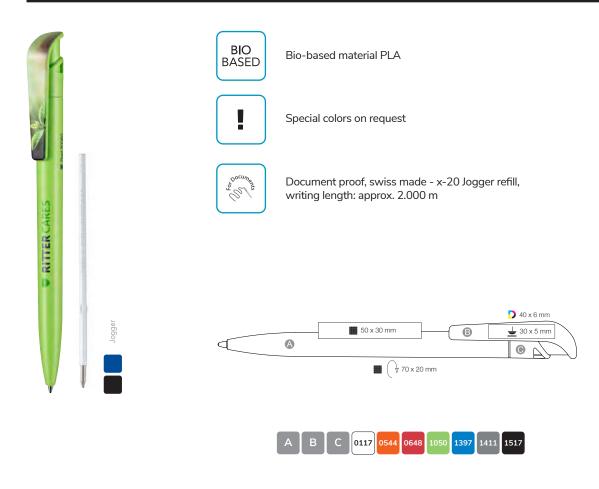
Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m

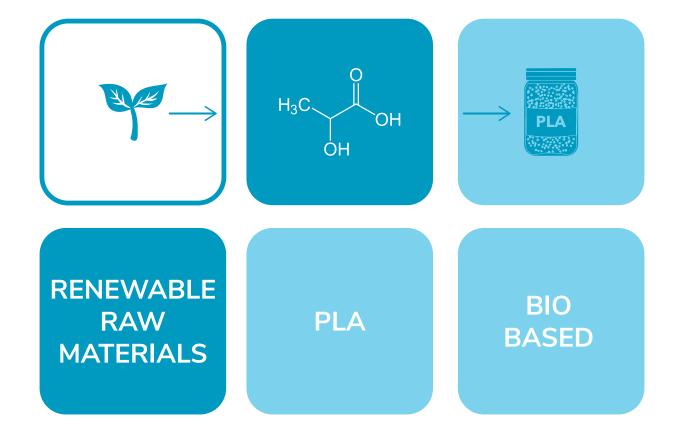














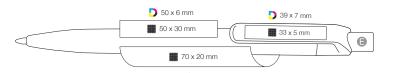




BIO BASED Barrel and clip made of renewable, bio-based material cellulose acetate, pusher available in many colors, made of ABS material



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m





## **BIO-STAR 90071**





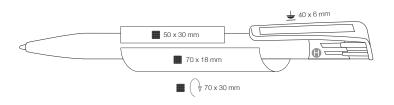
Made in Germany



BIO BASED Barrel and clip made of renewable, bio-based material cellulose acetate, cover available in many colors, made of ABS material



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m









Barrel and clip made of renewable, bio-based material cellulose acetate, upper part available in many colors, made of ABS material



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m







## **BIO-FRESH 95800**





Made in Germany

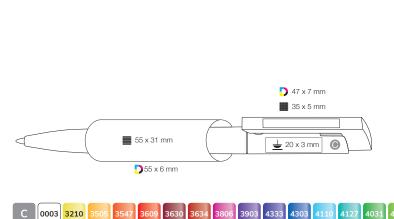


Barrel and clip made of renewable, bio-based material cellulose acetate. Upper part optionally available in different colors, made of ABS plastic



0101

Document proof, swiss made - x-20 Jogger Soft refill, writing length: approx. 1.400 m



1302





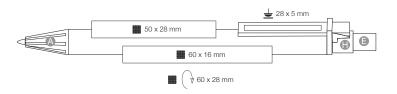


Pusher and tip made of renewable, bio-based material cellulose acetate.

Recycled cardboard barrel and wooden clip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m





# **CARTON 70250**



Made in Germany

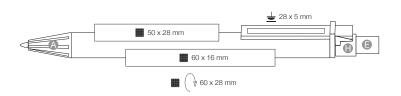




One of the first eco-pens, barrel made of recycled cardboard, wooden clip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m











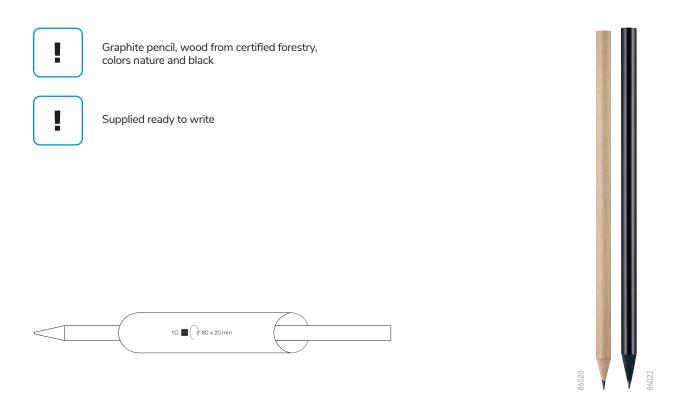




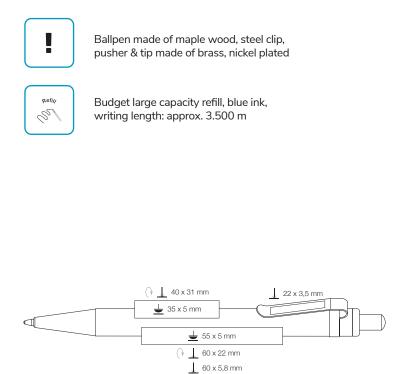




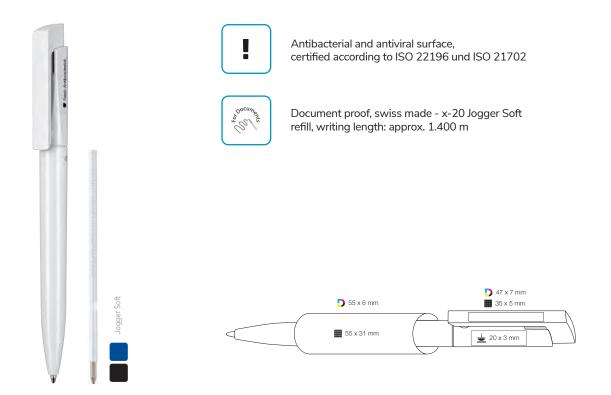
# PENCIL 86020 / 86022

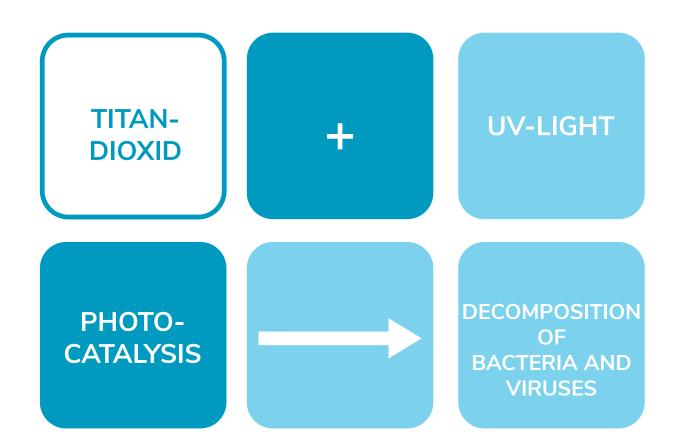


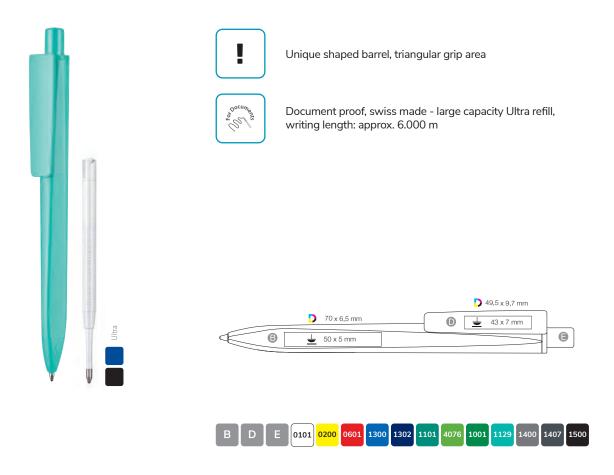
# **TIMBER 82600**



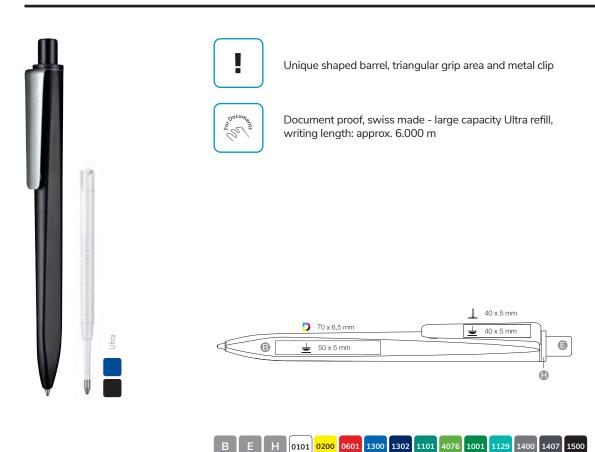


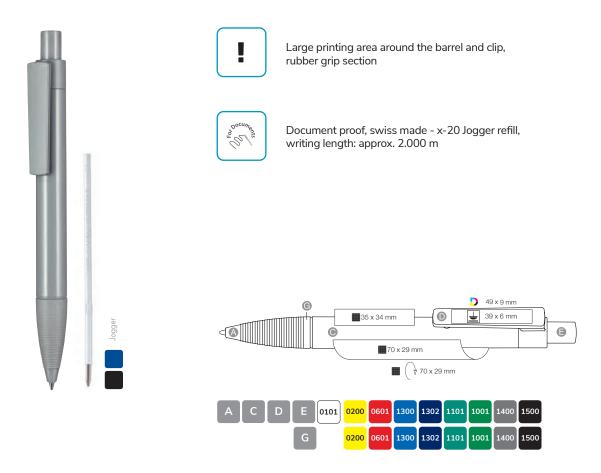




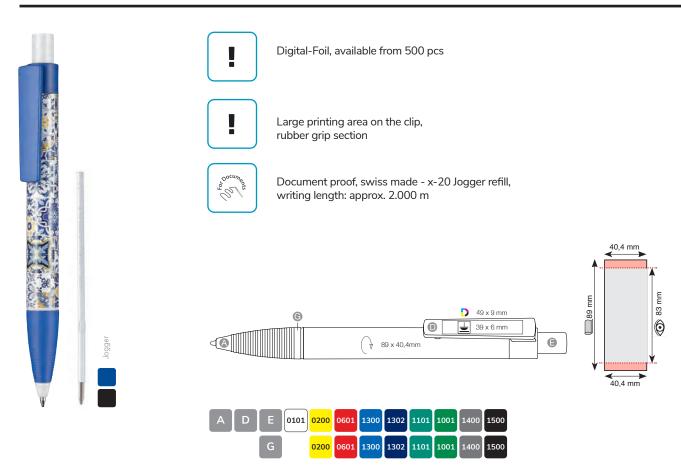


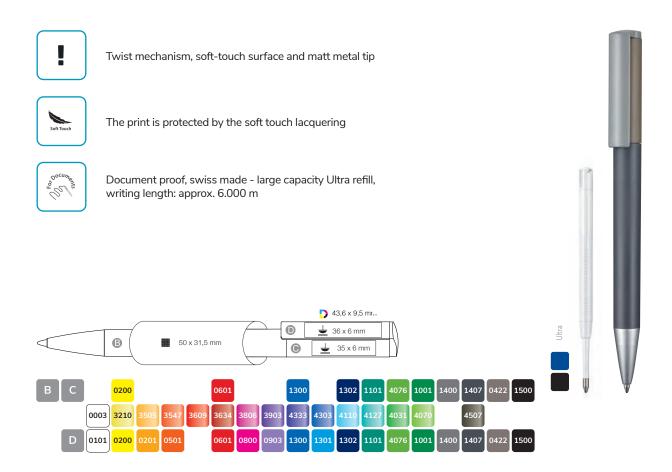
## **RIDGE M 09801**



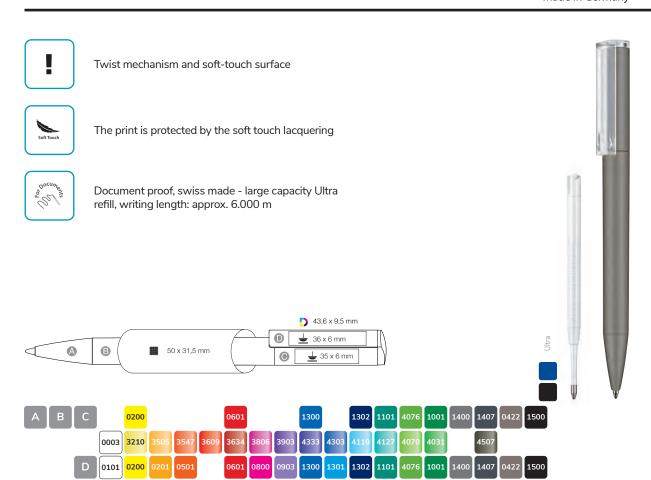


# **SCREEN FOIL 52600**

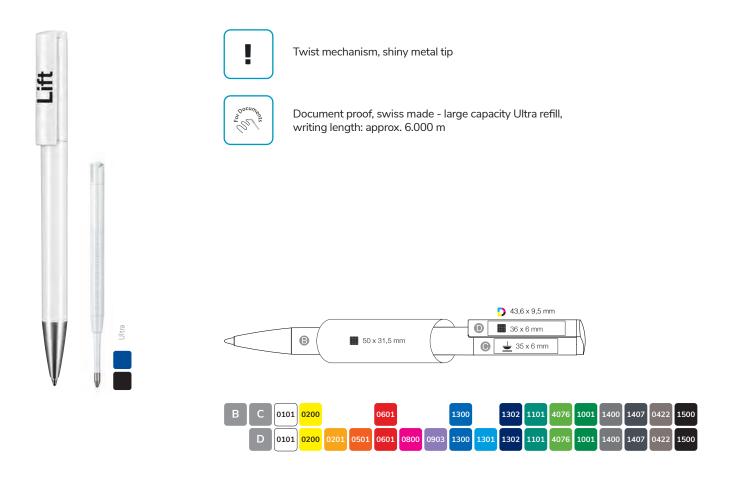




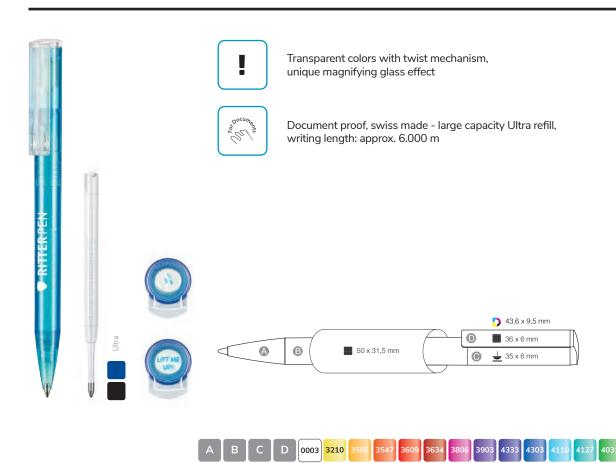
# LIFT SOFT P 03811

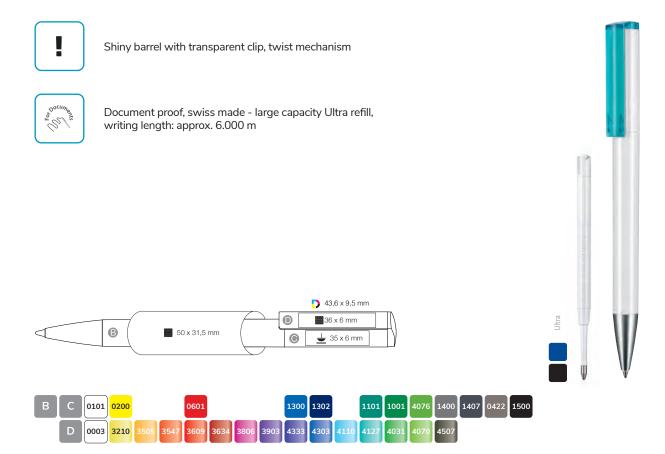


LIFT 03800 Made in Germany

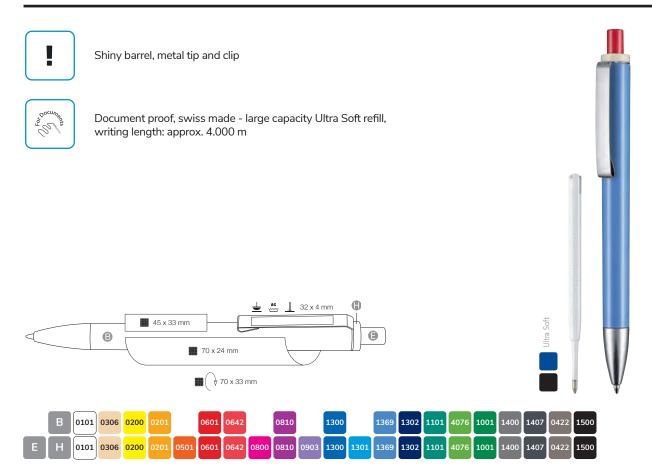


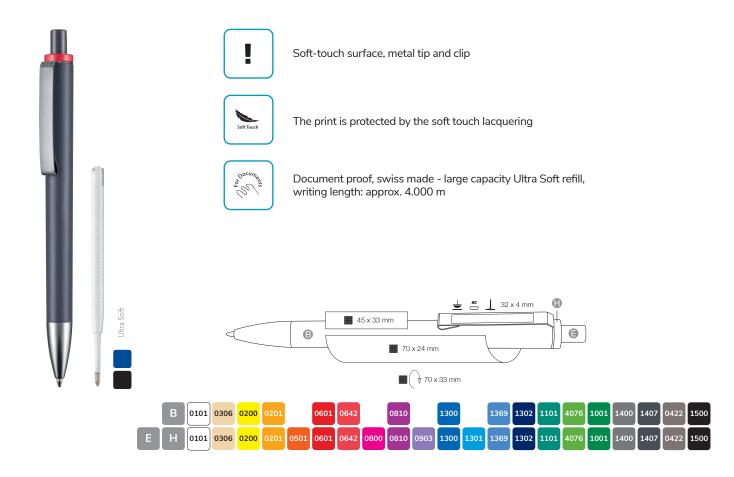
# **LIFT TRANSPARENT P 13810**



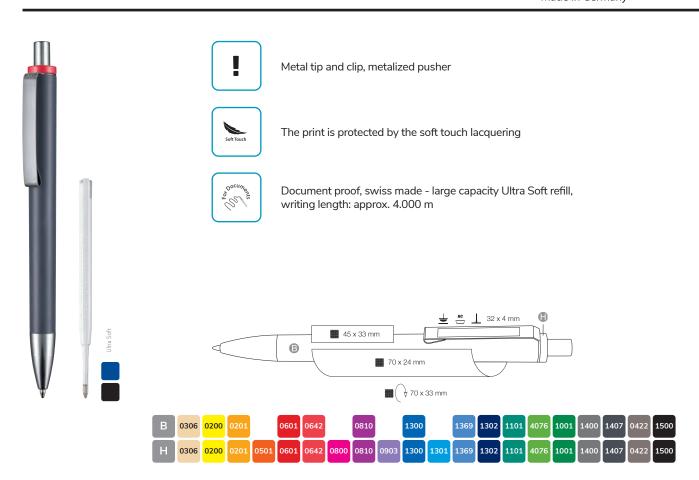


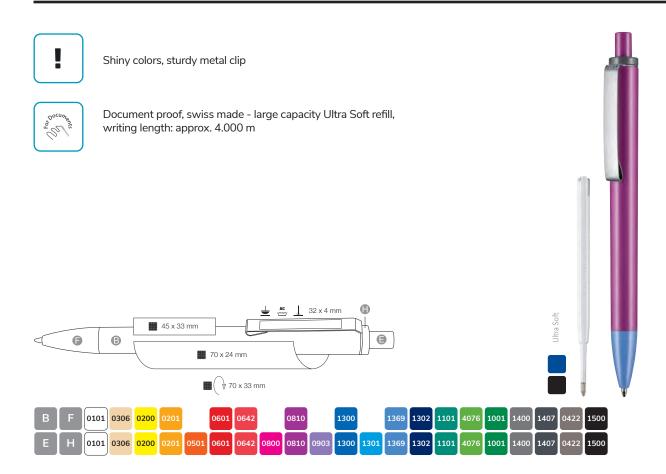
# EXOS 07600



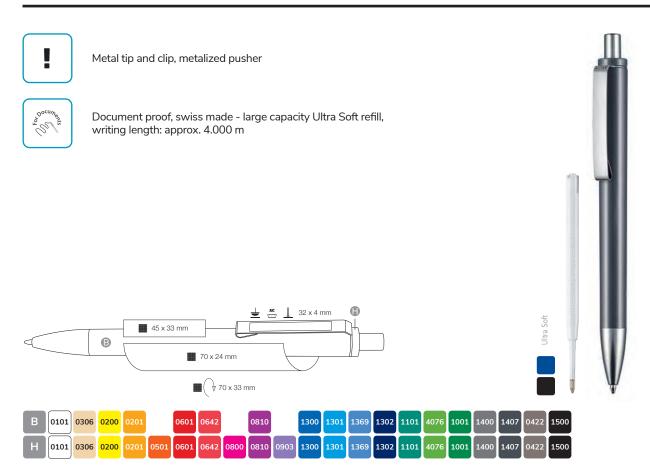


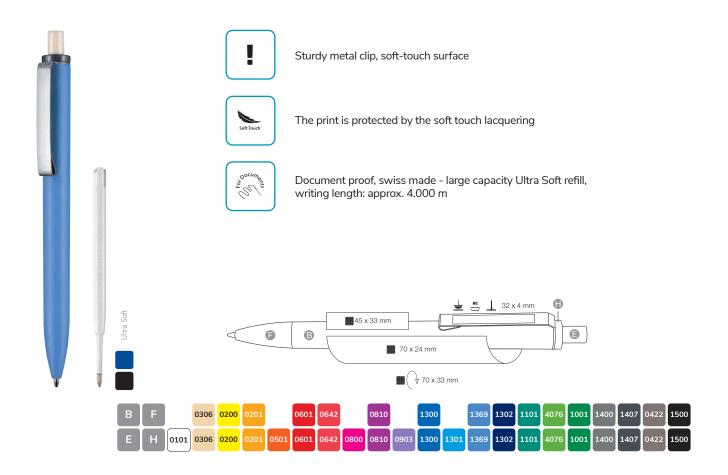
## **EXOS SOFT M 07603**



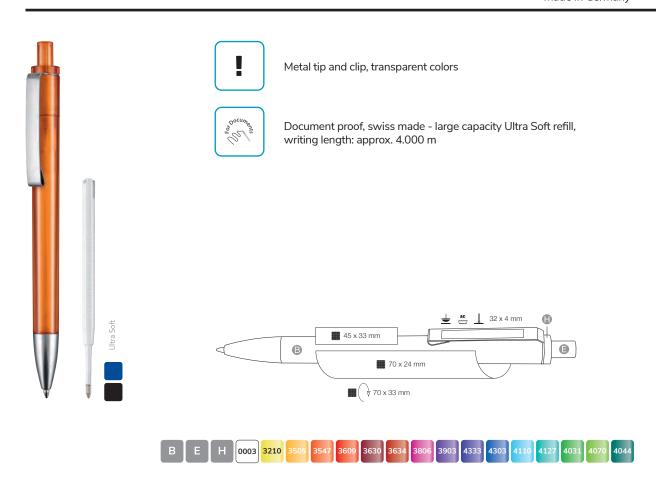


# **EXOS M 07602**





# **EXOS TRANSPARENT 17600**

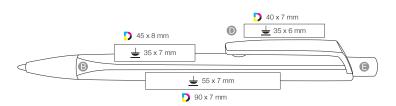




Triangular shaped barrel for best writing comfort, metal tip, transparent colors



Document proof, swiss made - large capacity Ultra refill, writing length: approx. 6.000 m







# **TRI-STAR TRANSPARENT S 53530**

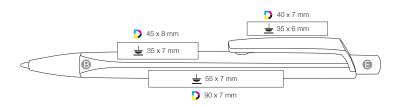
Made in Germany



Triangular shaped barrel for best writing comfort, metal tip, transparent colors, solid white clip

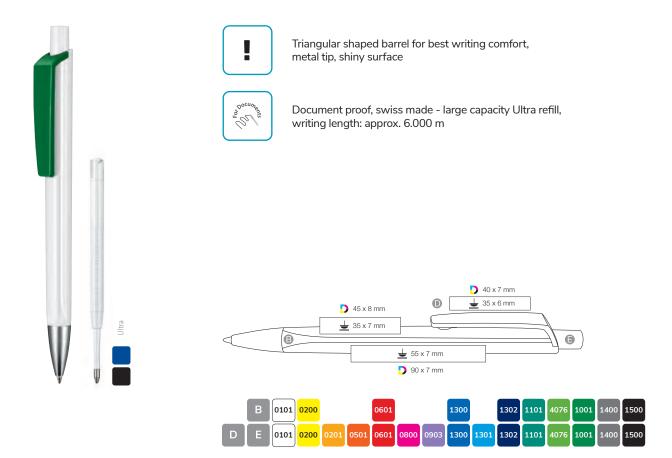


Document proof, swiss made - large capacity Ultra refill, writing length: approx.  $6.000\ m$ 





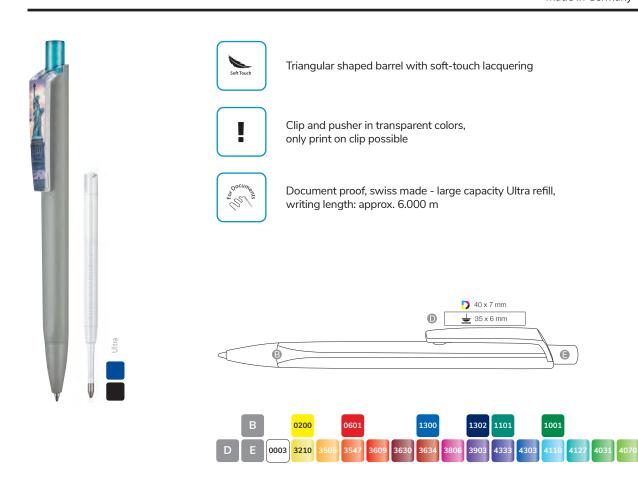


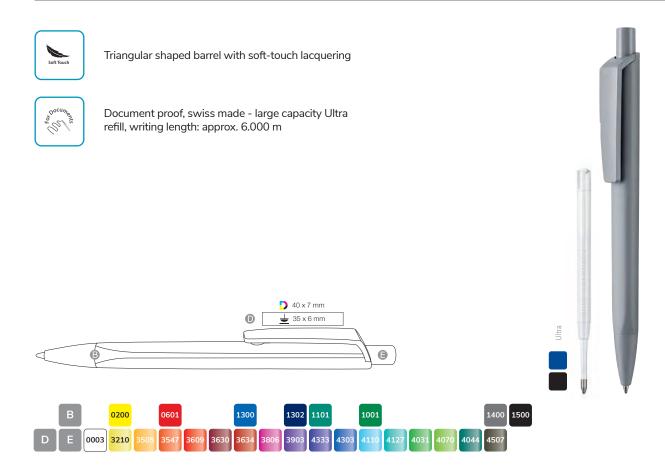


#### TRI-STAR SOFT STP 43531

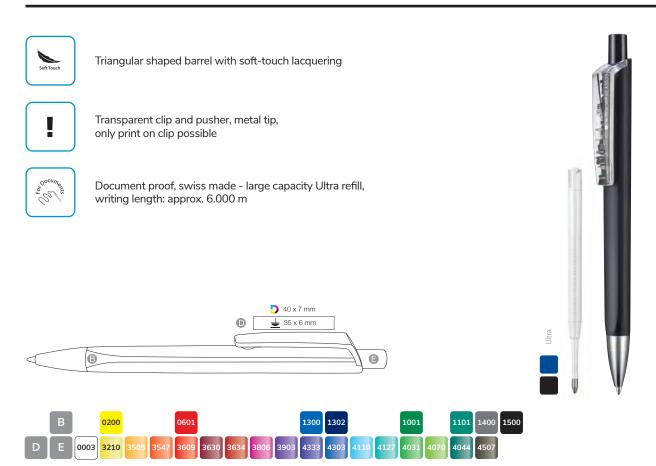
Made in Germany

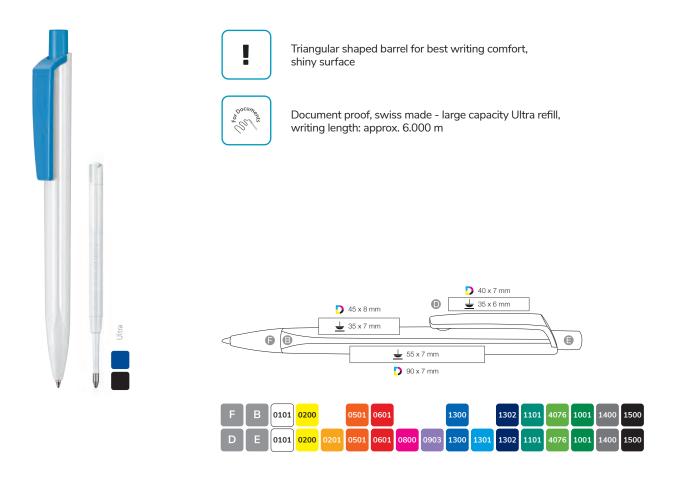
1400 1500



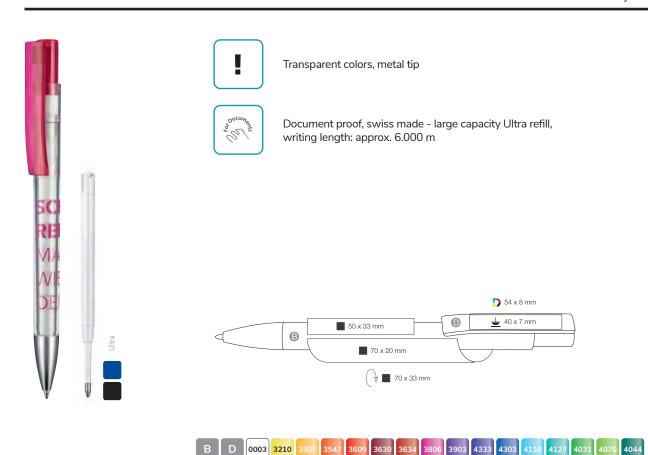


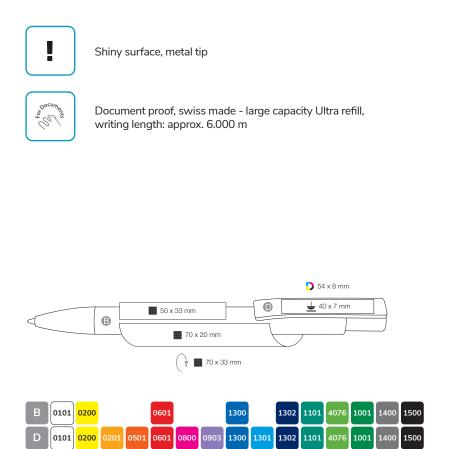
# **TRI-STAR SOFT ST 43533**





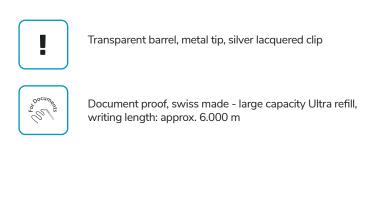
# **STRATOS TRANSPARENT 17900**

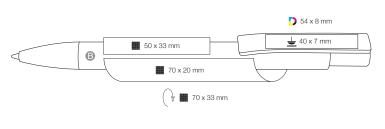






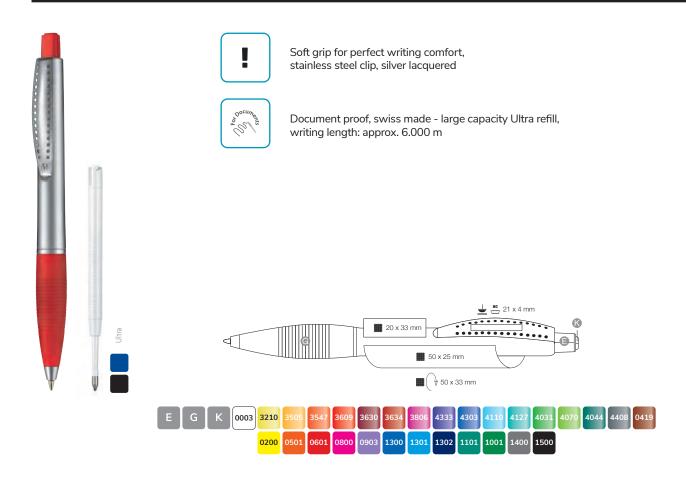
# **STRATOS TRANSPARENT SI 37901**



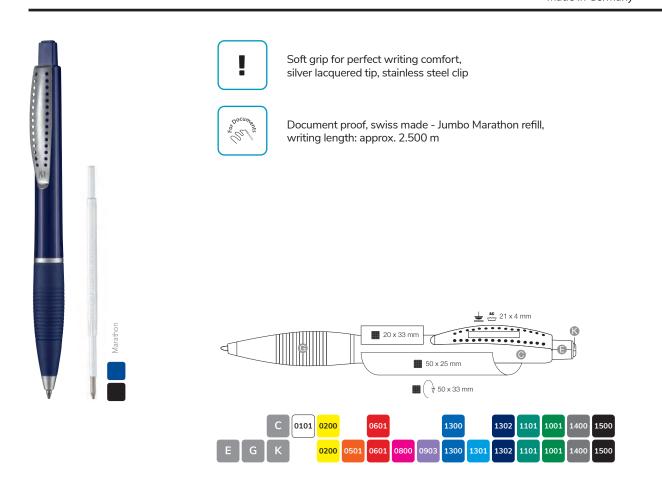


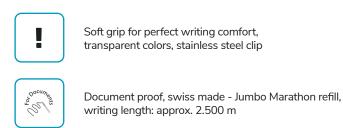


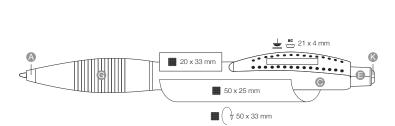




# **CLUB SI 48800**



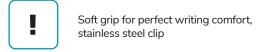


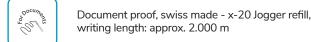


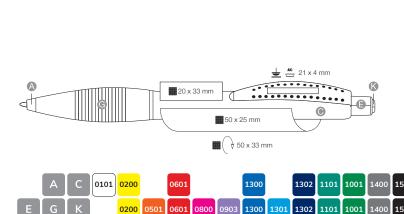




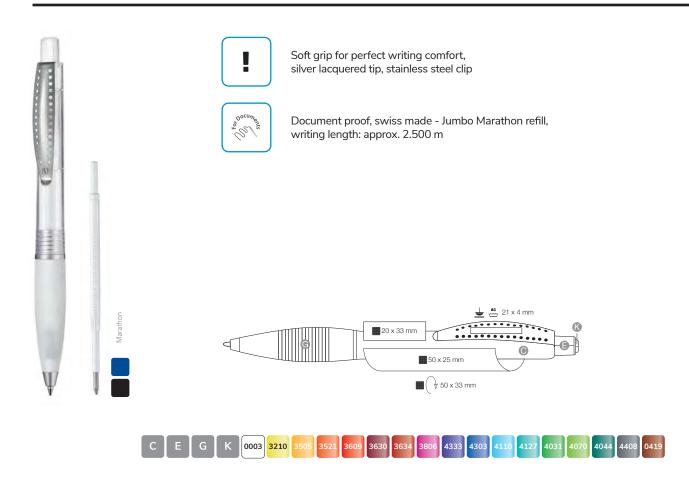
CLUB 08800 Made in Germany



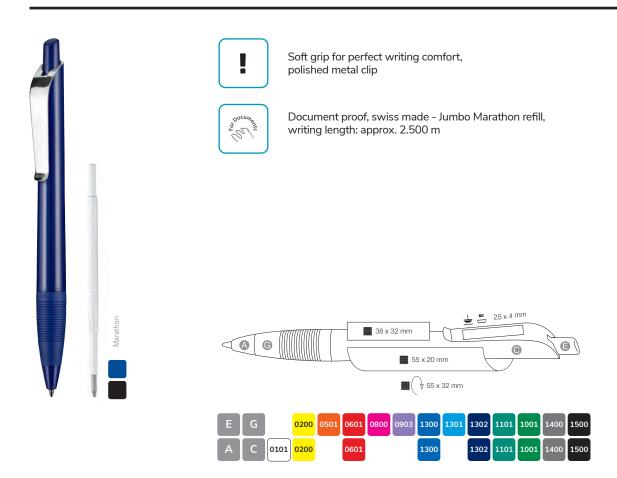








# **BOND SHINY 08910**

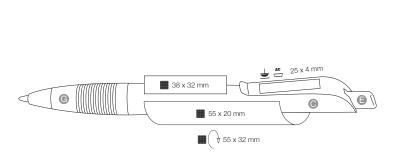




Soft grip for perfect writing comfort, silver lacquered tip, stainless steel clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m





































# **BOND 48900**

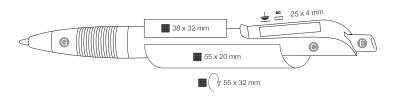
Made in Germany

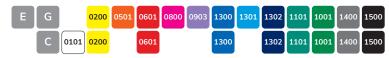


Soft grip for perfect writing comfort, silver lacquered tip, stainless steel clip



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m







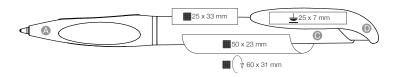




Soft grip for a perfect writing comfort, two-component molding



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx.  $1.800\ \mathrm{m}$ 





## **ATMOS 08300**

Made in Germany

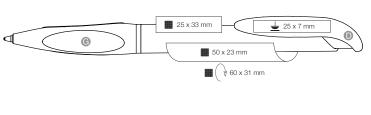




Soft grip for a perfect writing comfort, two-component molding



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx.  $1.800\ \mathrm{m}$ 



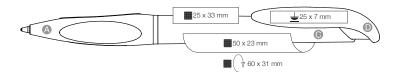




Soft grip for a perfect writing comfort, two-component molding



Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m











































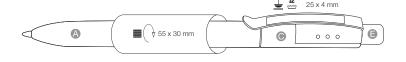
# **ELEGANCE 05300**



Elegant steel clip, shiny surface

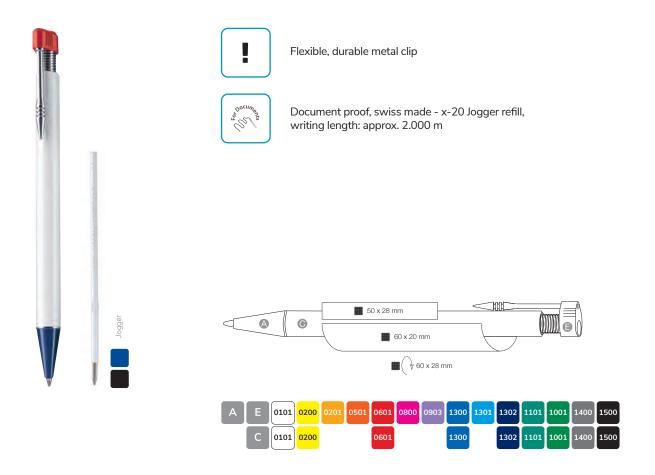


Document proof, swiss made - Jumbo Marathon Soft refill, writing length: approx. 1.800 m







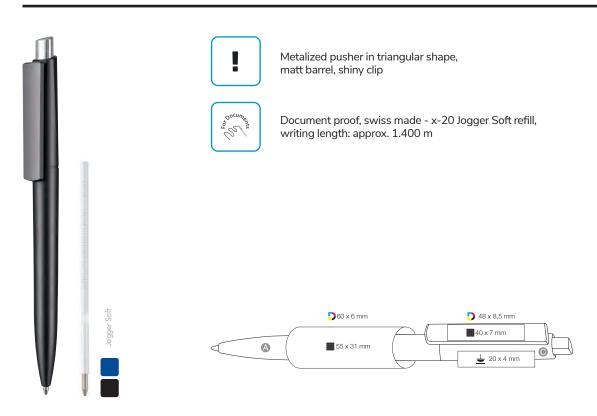


## **CREST M 05902**

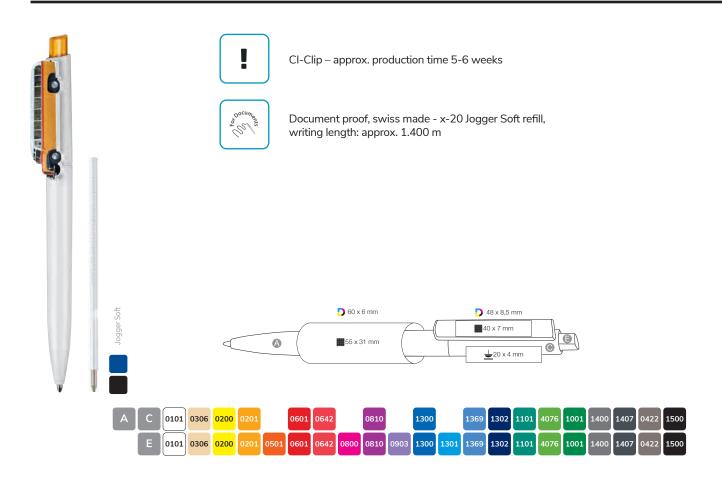
Made in Germany

1369 1302 1101 4076 1001 1400 1407 0422 1500

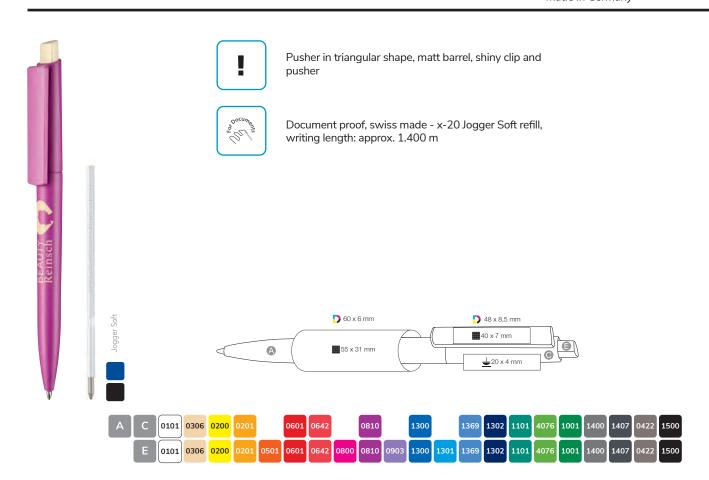
0810 1300

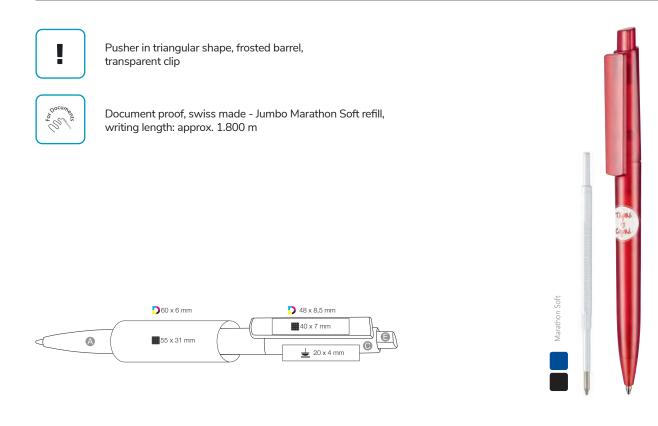


0101 0306 0200



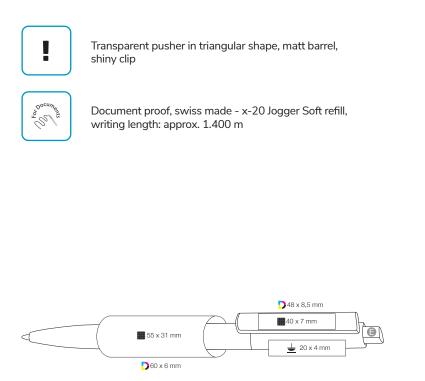
## **CREST 05900**



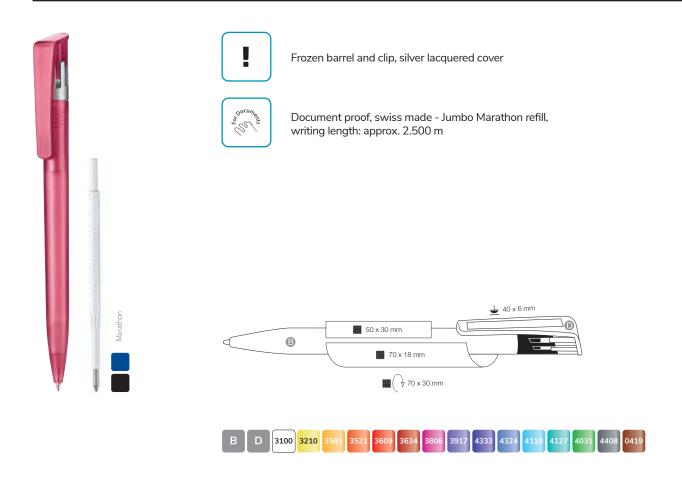


# **CREST ST 55900**

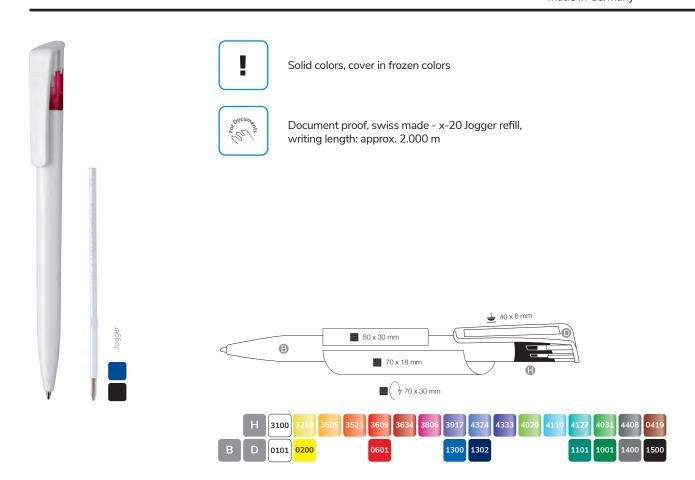
0003 3210

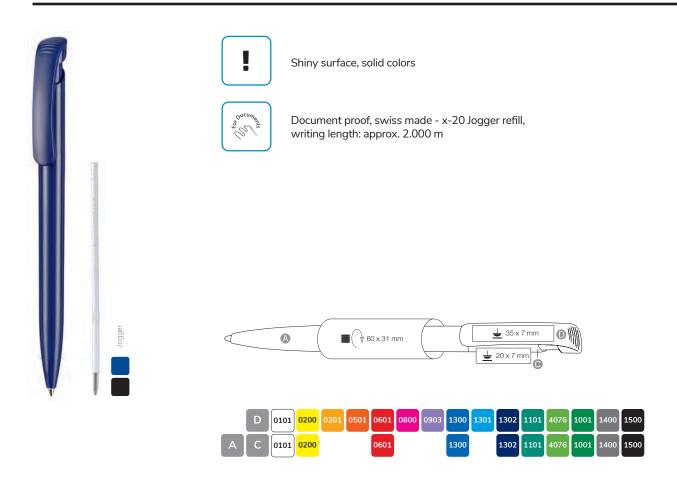




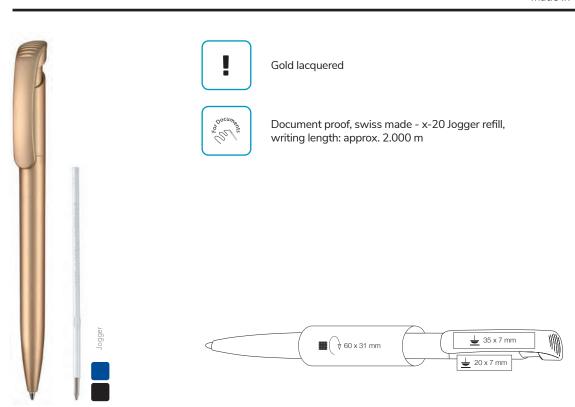


#### **ALL-STAR SF 00071**



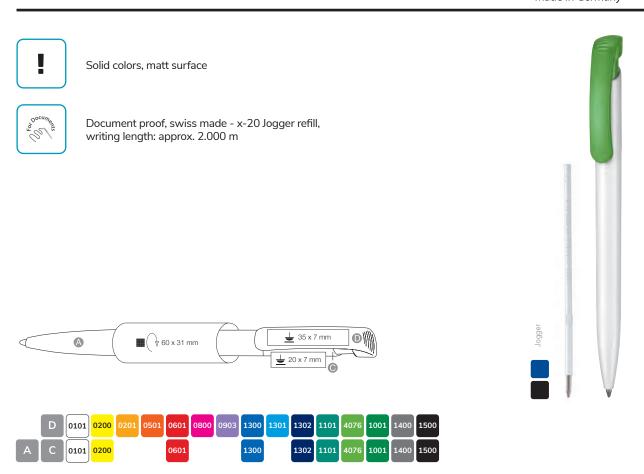


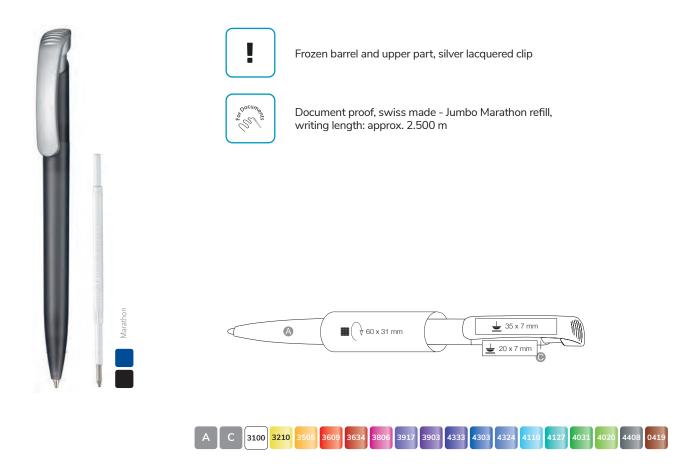
### **CLEAR GOLD 52001**



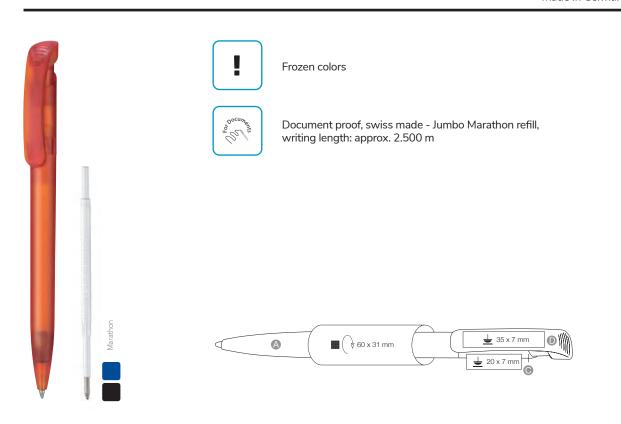


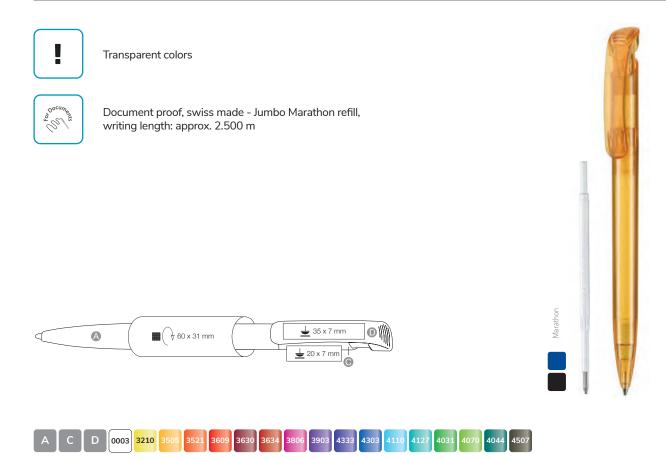
### **CLEAR 02000**



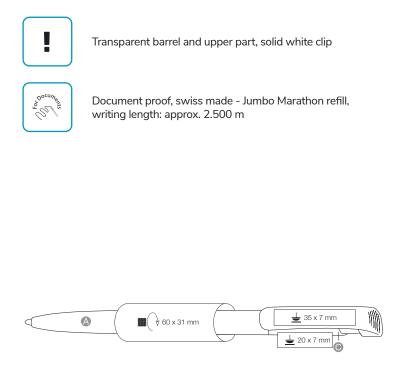


### **CLEAR FROZEN 12000**





#### **CLEAR TRANSPARENT S 42025**











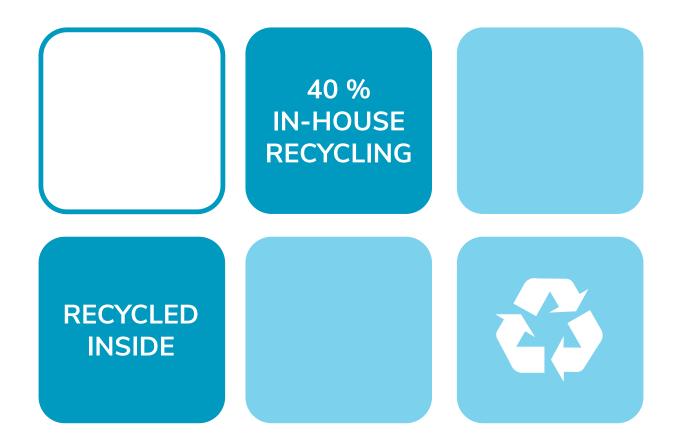
Frosted colors, soft grip for comfortable writing

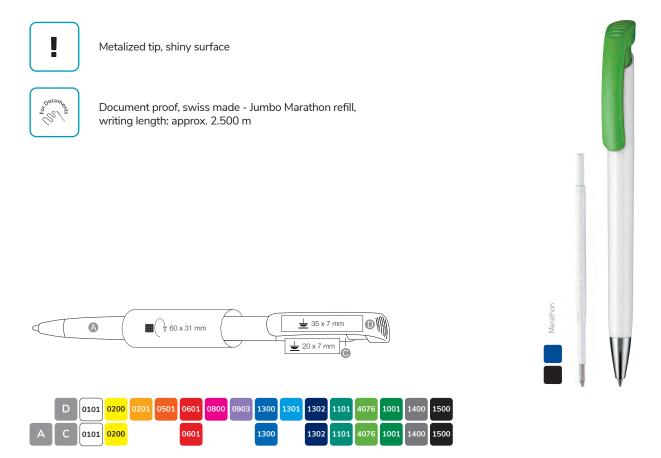


Document proof, swiss made - Jumbo Marathon refill, writing length: approx.  $2.500\,\mathrm{m}$ 

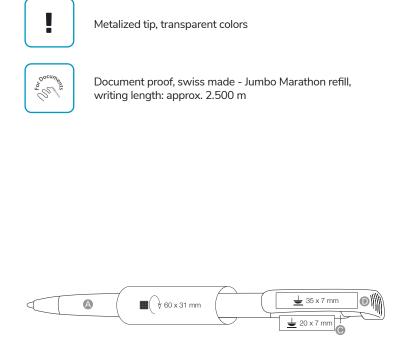






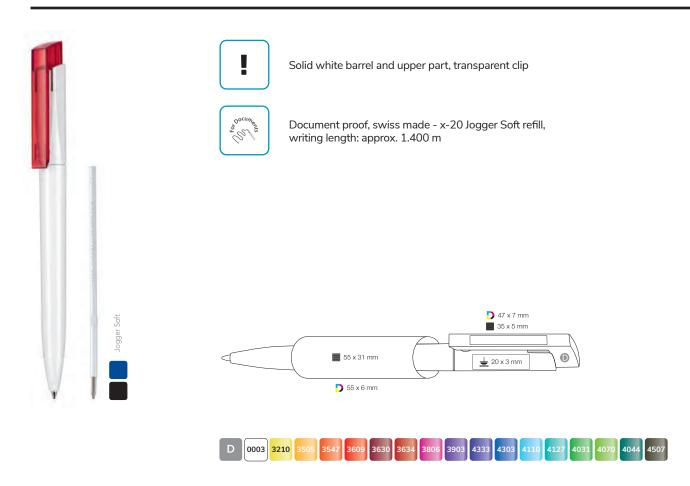


### **BONITA TRANSPARENT 12250**

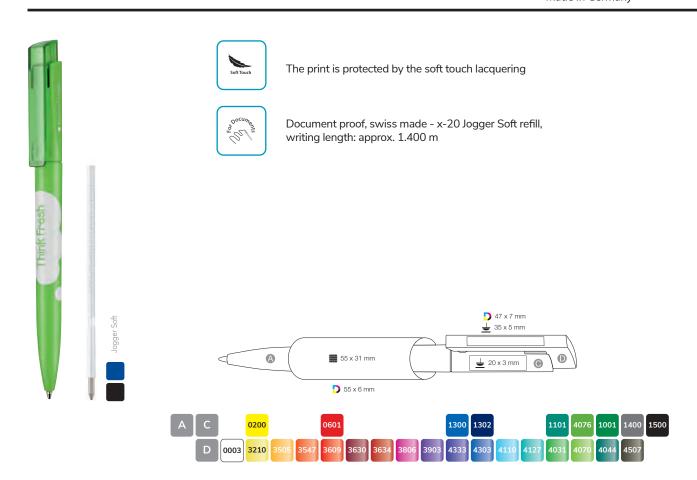


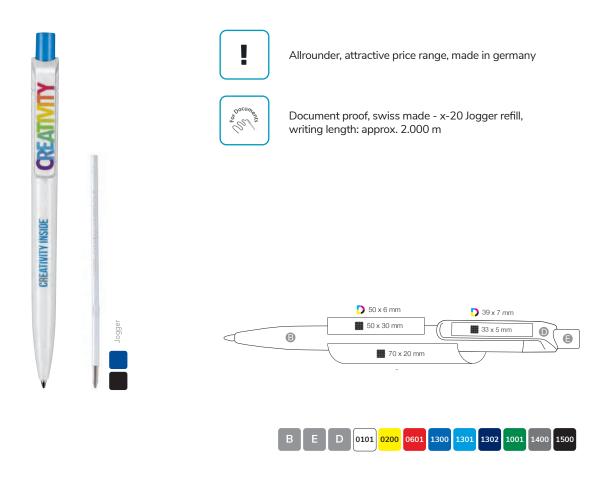




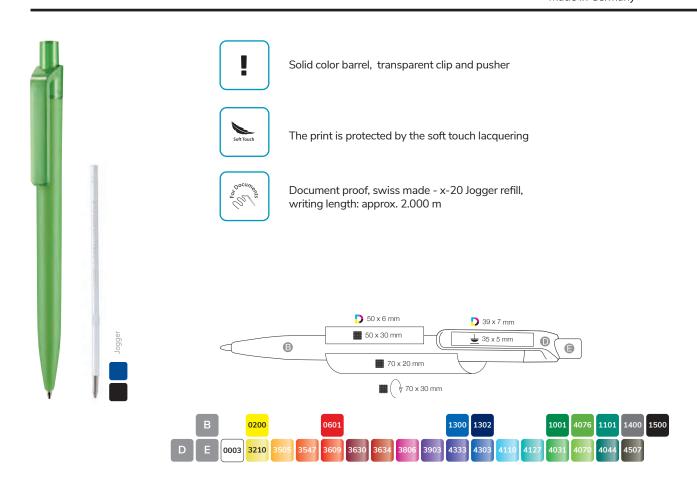


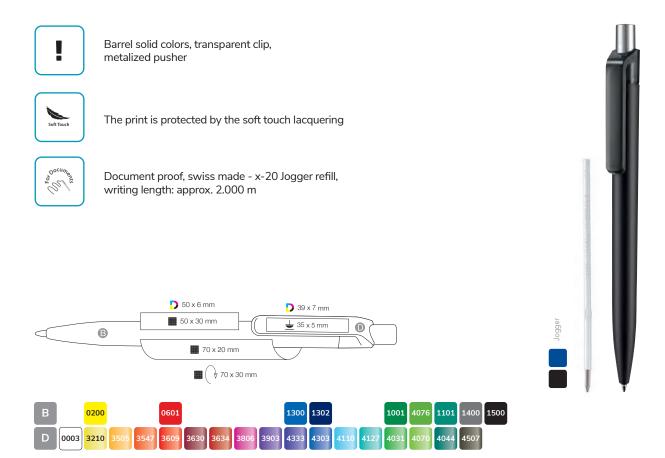
#### FRESH SOFT ST 55801





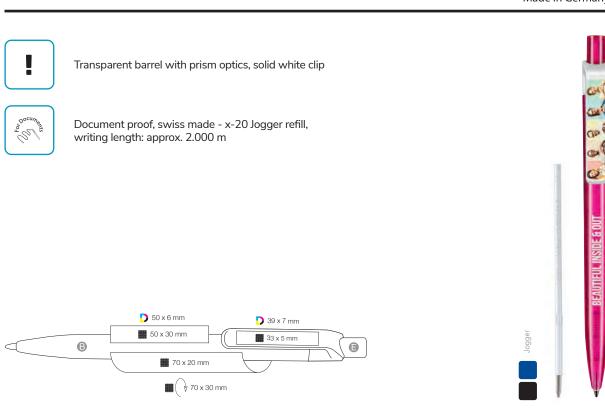
#### **INSIDER SOFT ST 02311**

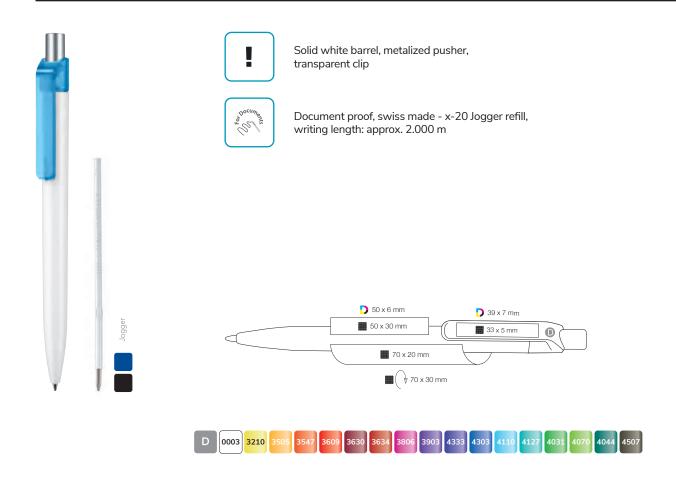




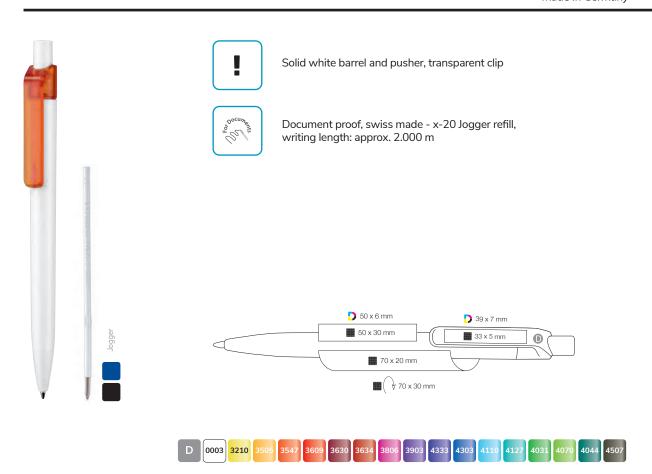
### **INSIDER TRANSPARENT S 42300**

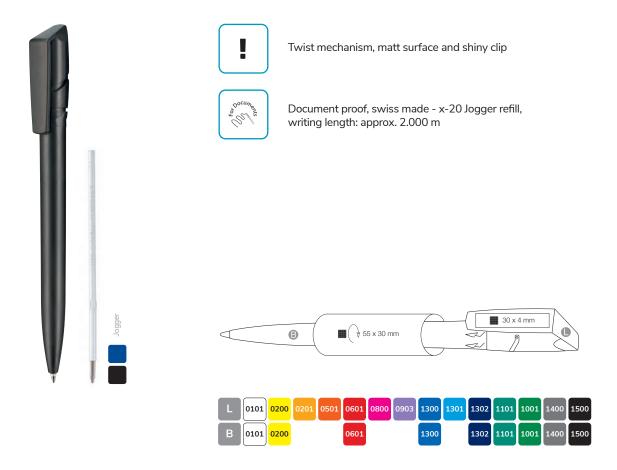
0003 3210



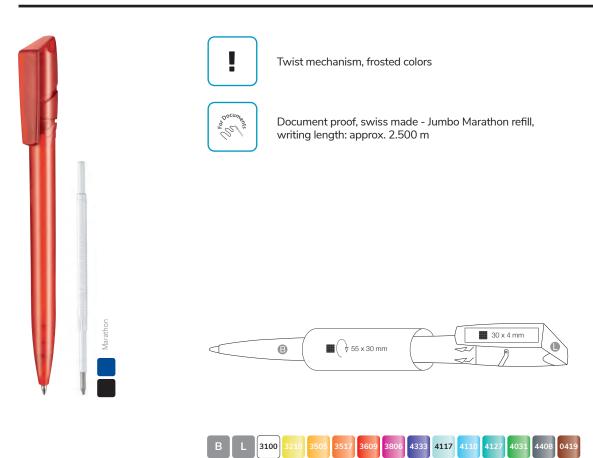


#### **INSIDER ST 02310**





### **TWISTER FROZEN 00041**

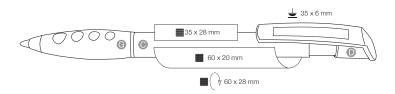




Comfortable soft grip, produced in high quality two-material



Document proof, swiss made - Jumbo Marathon refill, writing length: approx. 2.500 m





























#### **SATELLITE 07110**

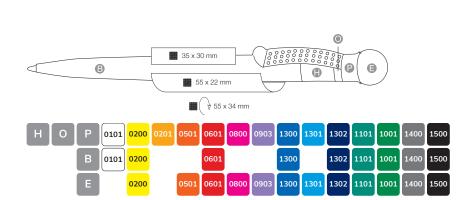
Made in Germany



Soft pusher, desgin metal clip

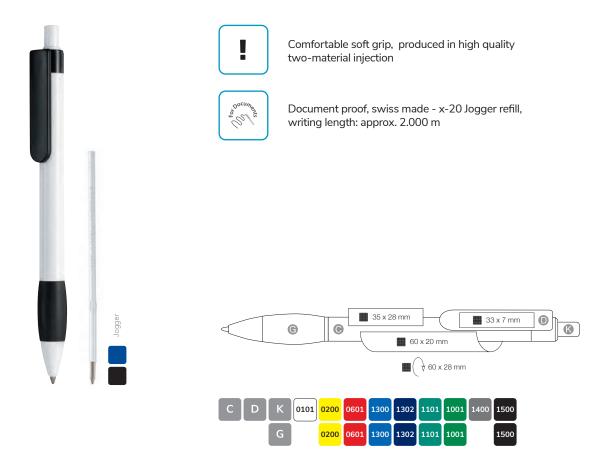


Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m

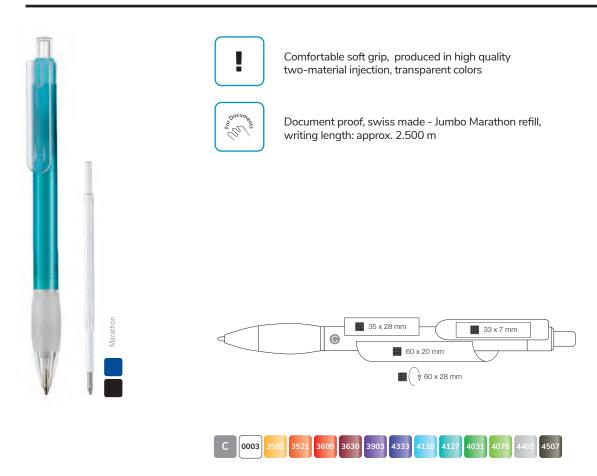




DIVA 08198 Made in Germany

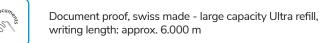


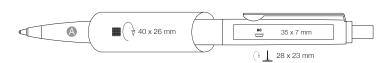
#### **DIVA TRANSPARENT 18198**





Chrome-platted cap with shiny metal parts







### **CLASSIC 01711**

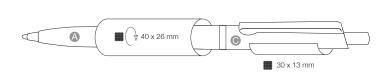
Made in Germany



Shiny surface, solid colors, metal clip, pusher, ring and tip



Document proof, swiss made - x-20 Jogger refill, writing length: approx. 2.000 m







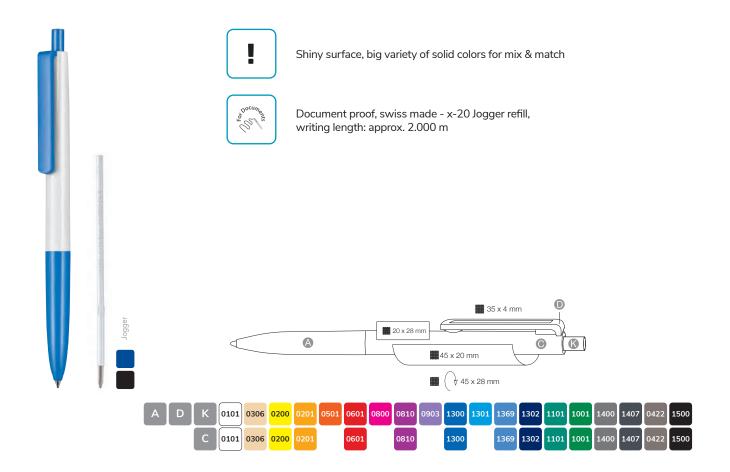




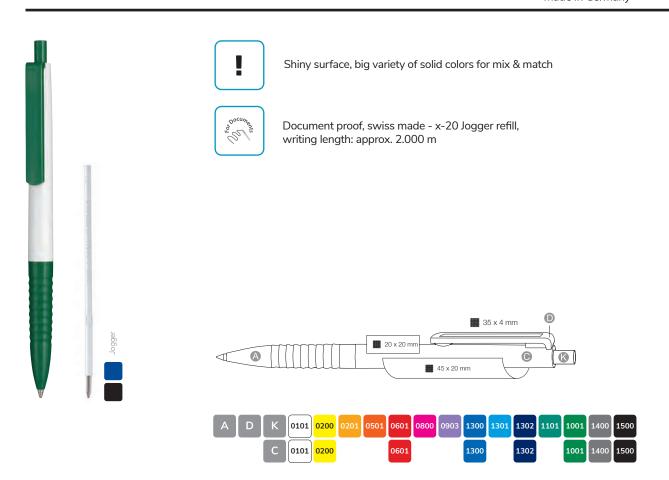


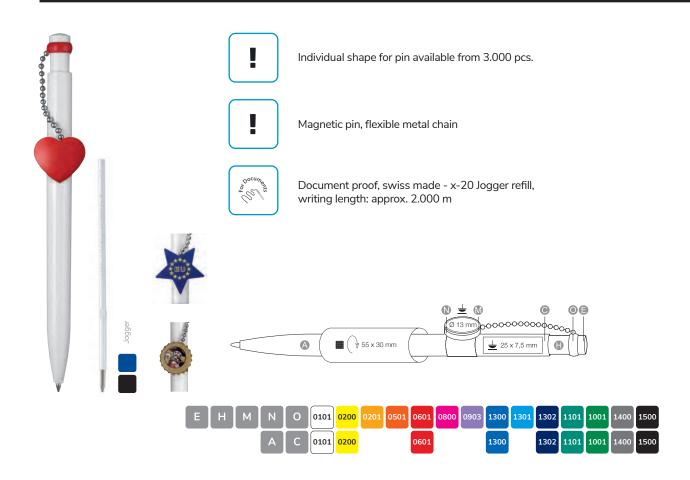




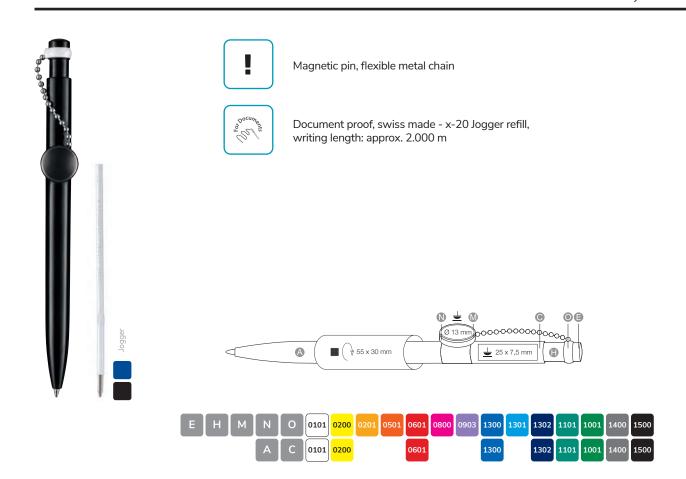


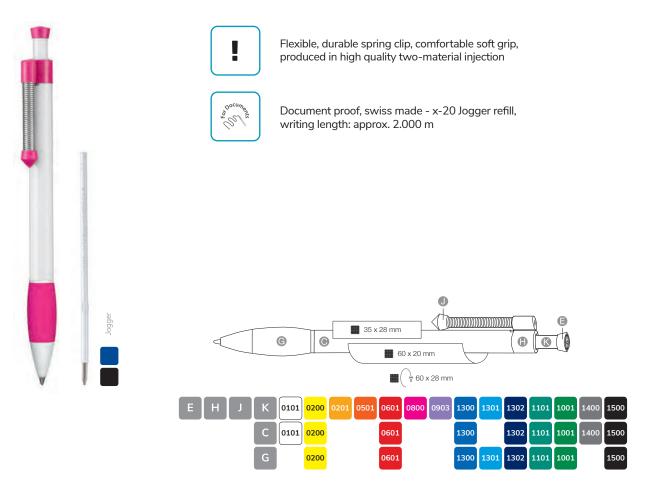
#### **BASIC 19414**



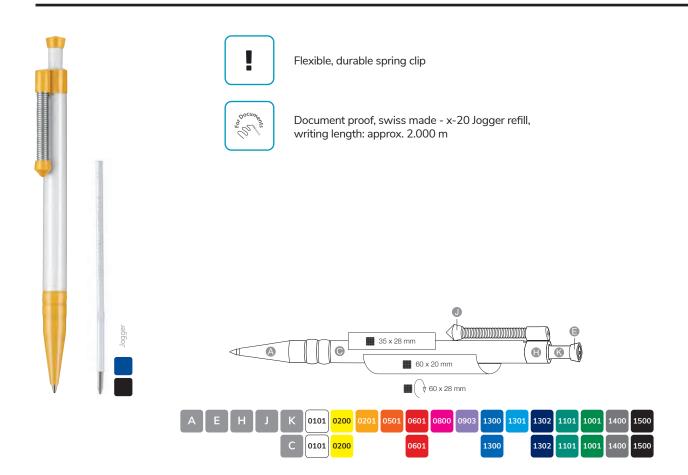


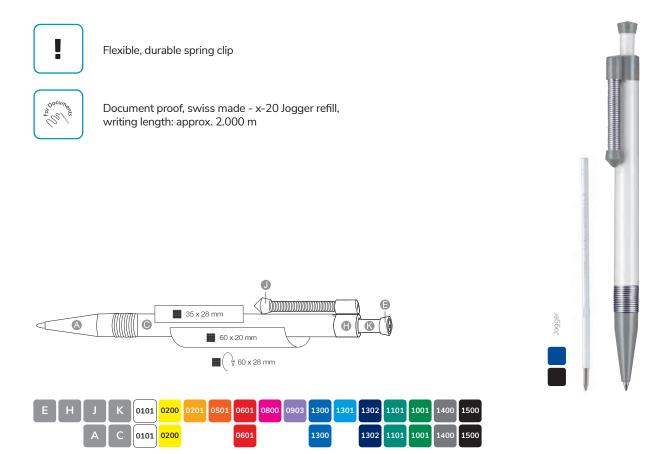
#### **PIN PEN 00060**



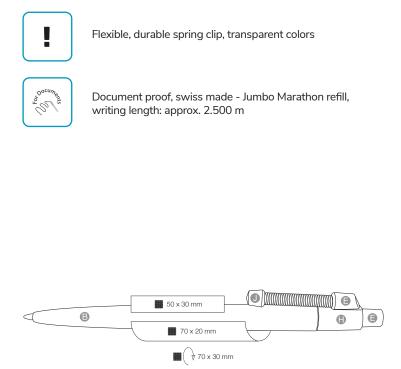


#### **SPRING 08032**

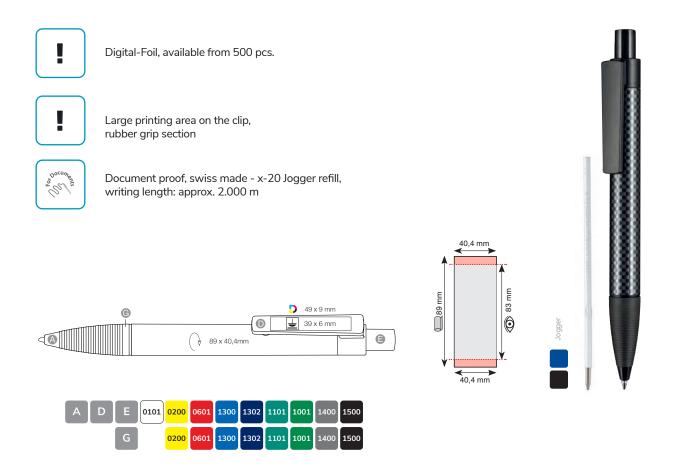




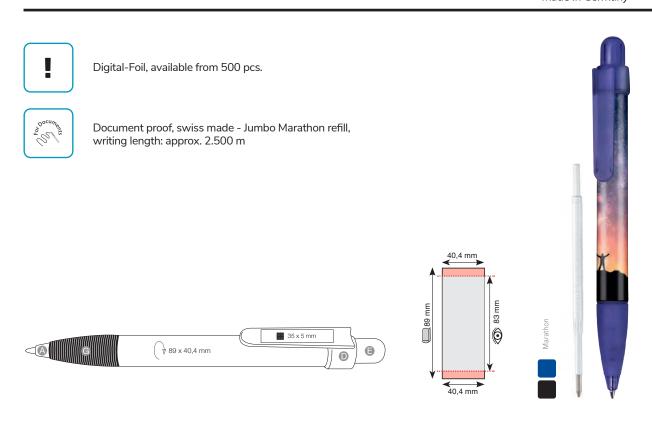
#### **STRONG TRANSPARENT 18200**

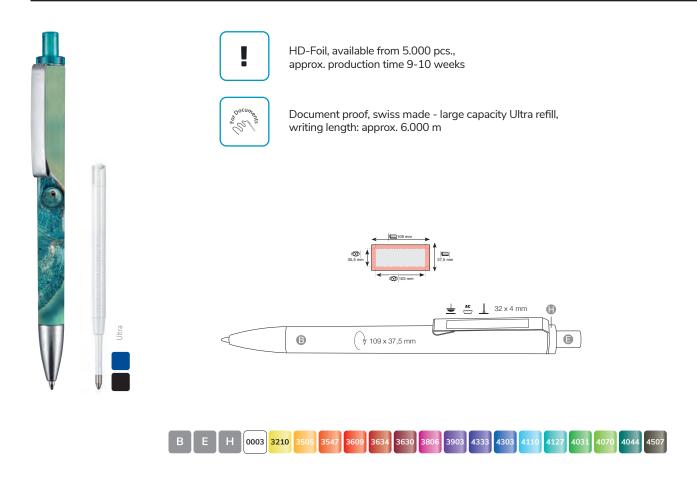




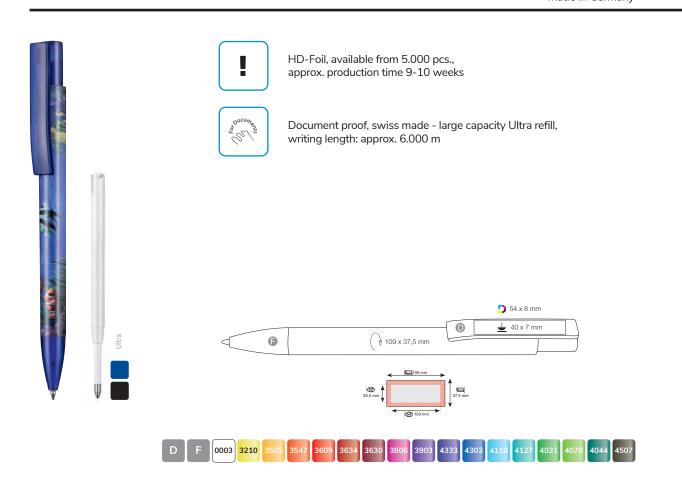


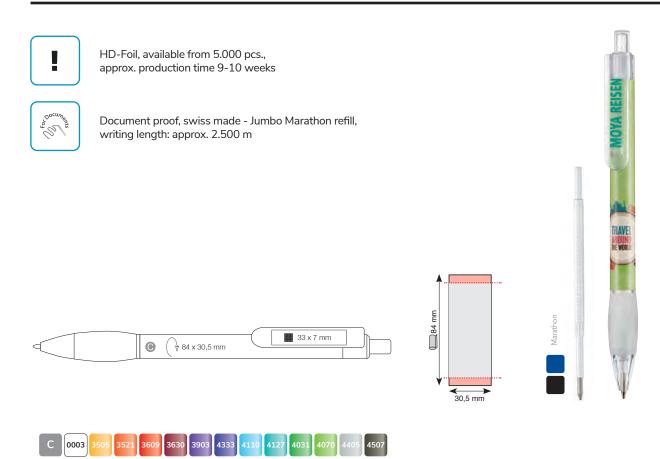
### **BOOSTER TRANSPARENT FOIL 42773**

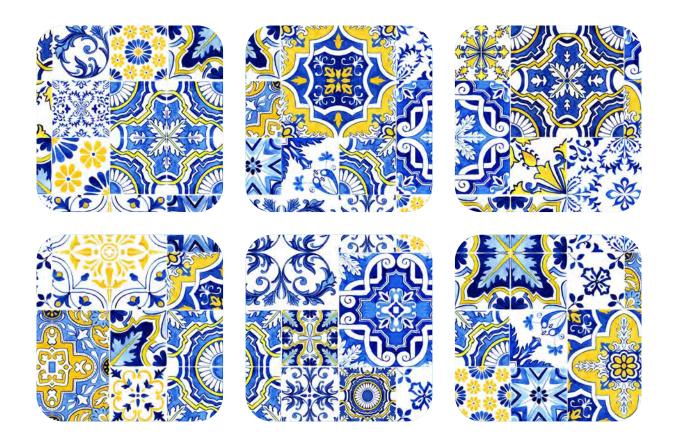




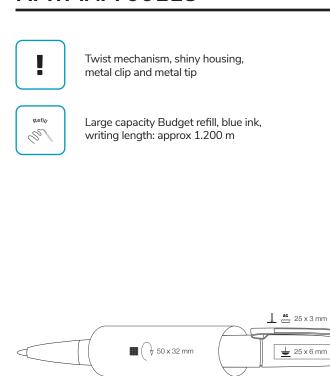
#### STRATOS TRANSPARENT FOIL P 57910







#### **HAVANA 00118**





### **HAVANA TRANSPARENT 10118**

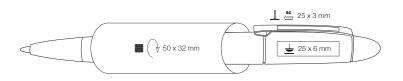
0241 0601 1302 1500



Twist mechanism, transparent housing, metal clip and metal tip



Large capacity Budget refill, blue ink, writing length: approx 1.200 m











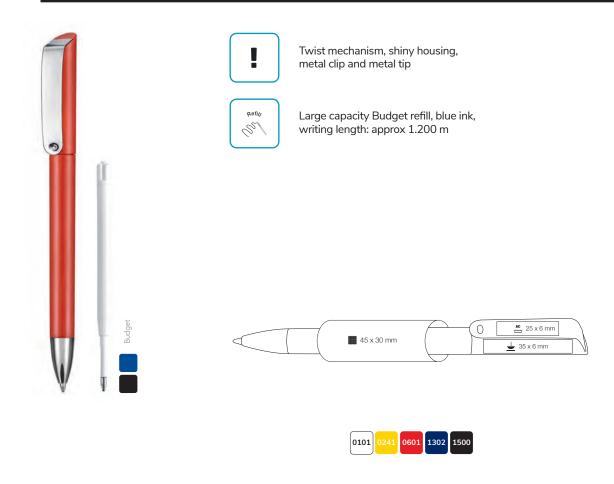




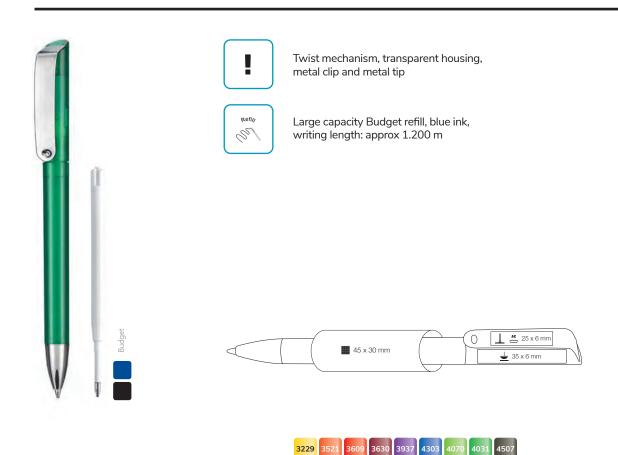




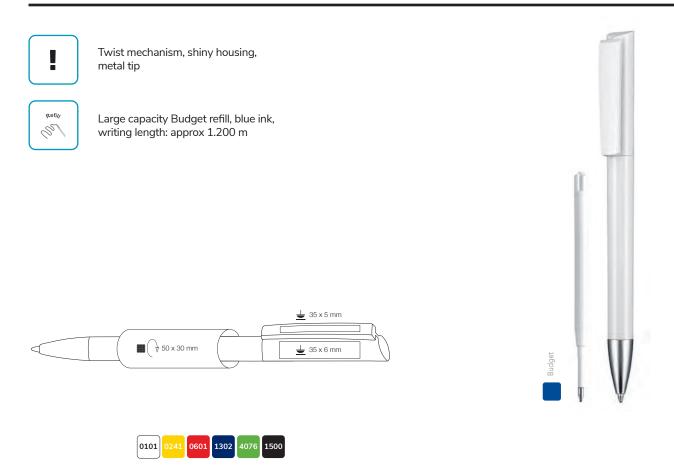
#### **GLOSSY 00086**



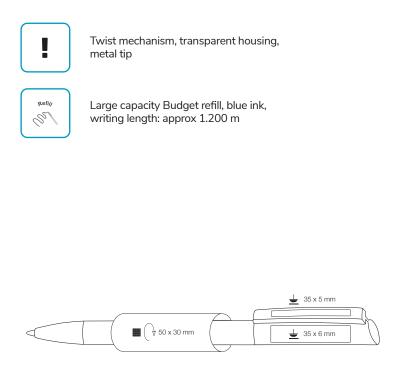
#### **GLOSSY TRANSPARENT 10086**



### **GLORY 00123**



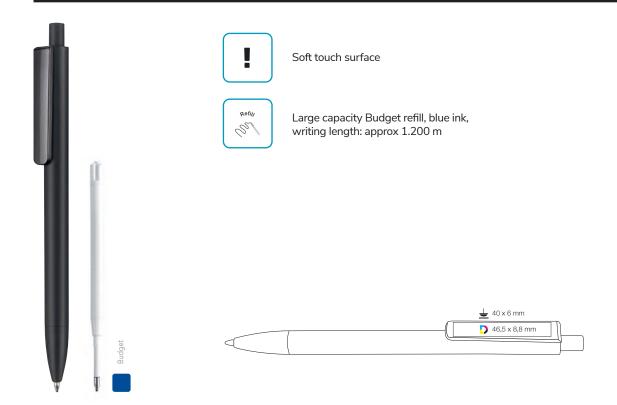
### **GLORY TRANSPARENT 10123**



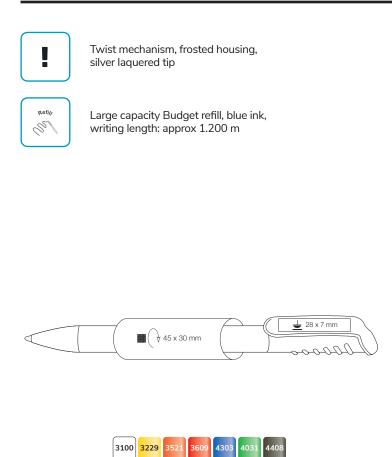




# **IONOS SOFT 01281**

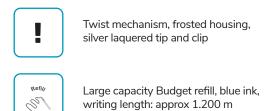


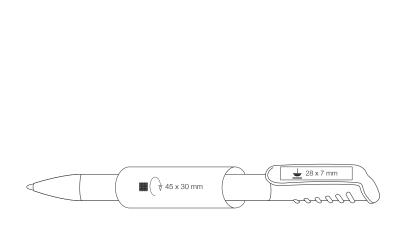
#### **TOP SPIN FROZEN 00083**





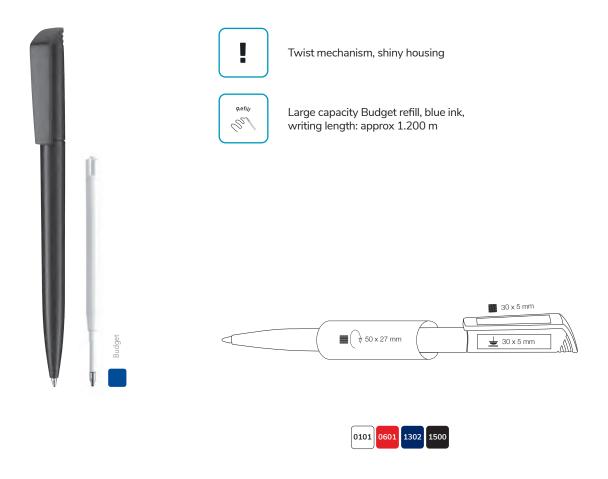
### **TOP SPIN FROZEN SI 10083**



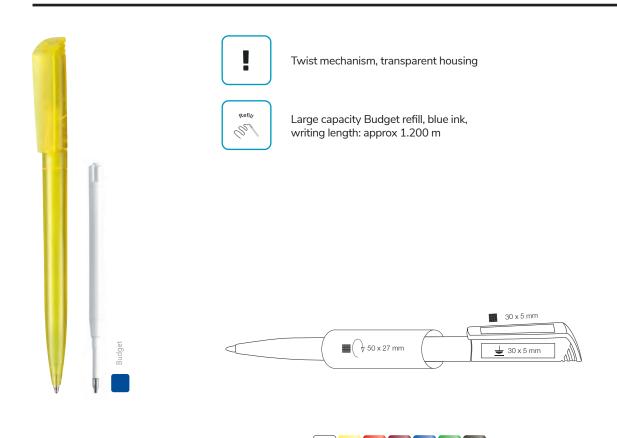




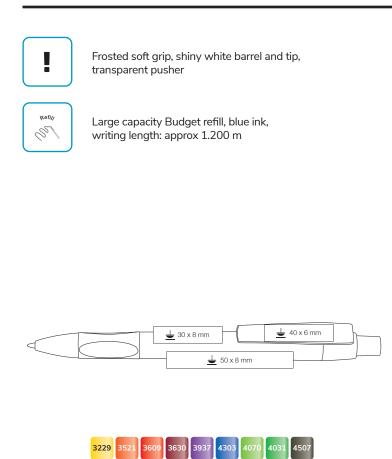




#### **FLIP TRANSPARENT 30121**

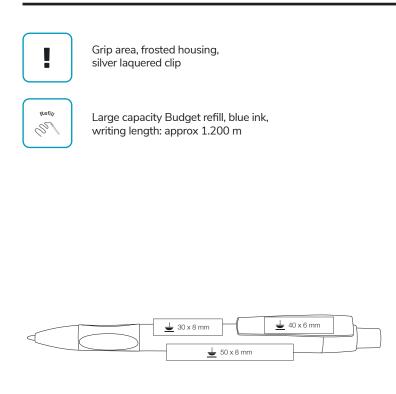


#### **CETUS 20119**





#### **CETUS TRANSPARENT 10109**





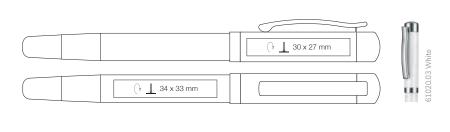
### FORTUNA ROLLERBALL 61000.03



High-quality metal ball pen with cap, black or white lacquered housing, applications silver plated, incl. Pen-Box



Swiss made - Roller refill 0,7 mm, writing length: approx. 750 m





#### **FORTUNA 61000**

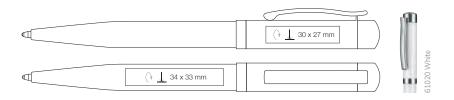
brillantGRAVUR



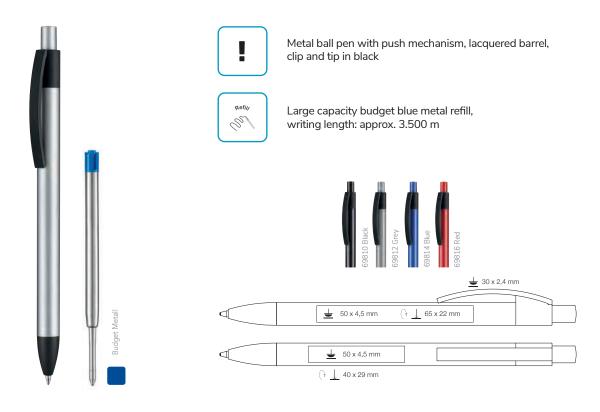
High-quality metal ball pen with twist mechanism, black or white lacquered housing, applications silver plated, incl. Pen-Box



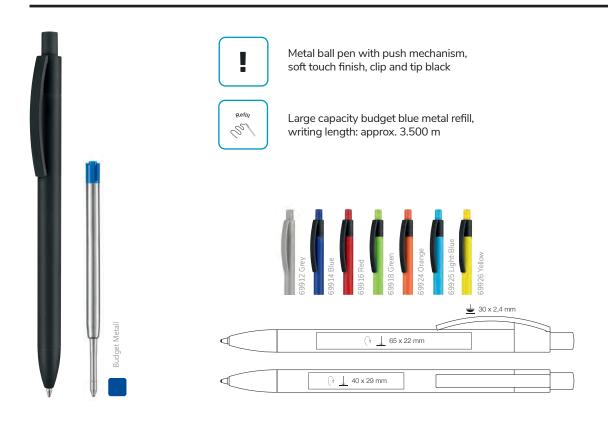
Document proof, swiss made - large capacity Ultra Metal refill, writing length: approx.  $8.500\,\mathrm{m}$ 



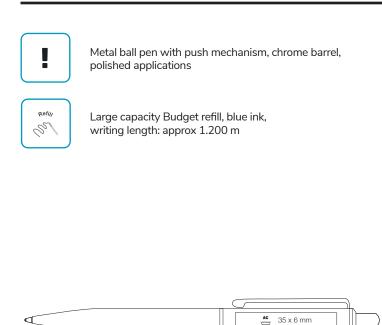




## **CAPRI SOFT 69910**



#### **SHINE 65000**



40 x 6 mm

32 x 19 mm

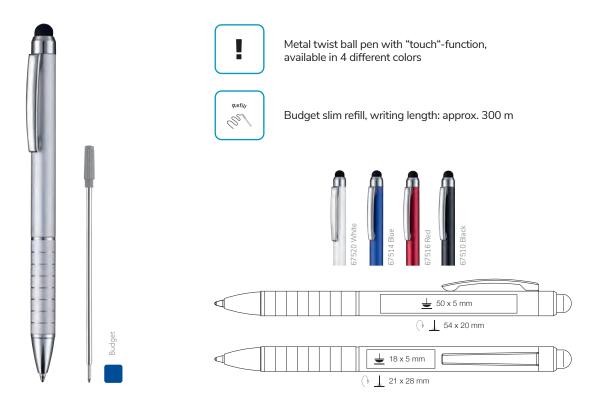


### **GLANCE 68700**

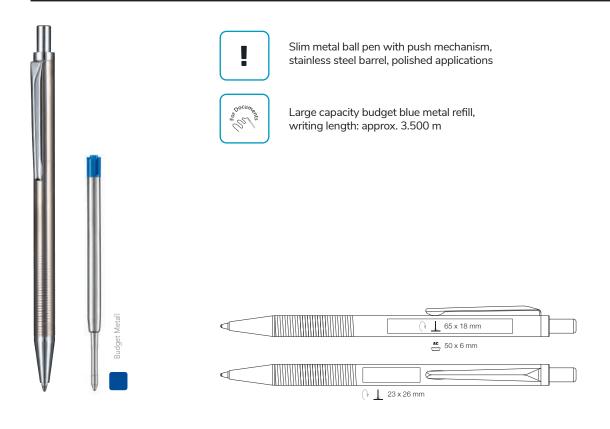




### **TOUCHPEN 67500**



### **STEEL 68000**



# **COMBI METAL 60124**



Metal rectractable ball pen with "touch"-function, lacquered barrel, black applications



Large capacity budget blue metal refill, writing length: approx. 3.500 m





#### **TRIANGLE 68900**





Metal ball pen with push mechanism, lacquered aluminium barrel, triangular shape



Large capacity budget blue metal refill, writing length: approx. 3.500 m





#### **TRIANGLE SET 68900**

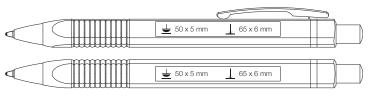




Metal ball pen with push mechanism, as a set of 2 with a mechanical pencil in a metal pen box, lacquered aluminium barrel, triangular shape



Large capacity budget blue metal refill, writing length: approx. 3.500 m 0,5 mm pencil mechanism





# **ADVERTISING**



#### SCREEN-PRINTING

The required film for screen printing must be applied in the correct direction, for BASIC & VOLUMES color prints with register crosses. Colors will be printed according to your color specifications (Pantone, HKS, RAL). Please con-sider the following for half tone prints: Screen is halftone 40 (40 lines per centime ter), Halftone is between 20% and 80%

• Despite the optimal matching of all imprinted components, imprints on metal pens are only partially scratch resistant.



#### DIGITAL-FOIL

An image is transported on a carrier film. This film is then applied to the barrel of the ballpoint pen using a hot stamping process. The data for creating the slide images should be high-resolution and in CMYK.

• When creating the data, please note the required size for the respective model. For foiling, 3 mm trim is required on the right and left.



#### PAD-PRINTING

The film must be side inverted. Color specifications (Pantone, HKS, RAL) are required. Please consider the follo wing for halftone prints: Screen is halftone 48, (48 lines per centimeter), Halftone is between 20% and 80%.

- Minimum line thickness for films (screenand pad imprint) is +0,15 mm and -0,3 mm.
- Regarding screen- and pad-prints according to color specifications (Pantone, HKS or RAL) on colored barrels, please consider that it might be necessary to print white background (i.e. one additional printing color)
- Despite the optimal matching of all imprinted components, imprints on metal pens are only partially scratch resistant.



#### HD-FOIL

An image is transported on a carrier film. This process ensures perfect image and adhesive quality. Due to the tooling cost, the minimum quantity is 5,000 pieces.



#### **DIGITAL-PRINTING**

In this procedure, the logo is printed directly on the ballpoint pen. Digital printing is particularly suitable for multi-color logos and color gradients. The colors are converted into CMYK and therefore can differ slightly from the Pantone datas.



#### **ETCHING**

The required film for screen printing must be applied in the correct direction. The etching on the surface will appear grey/brown depending of the coloration on the underlying material. Variations within one production is possible. Please note that for every 2000 pcs. etchings, we require one film (e.g. for 10,000 pcs. etchings, 5 films are required

• Please note: Maximum line thickness of texts and logos is 1.2 mm.



#### LASER ENGRAVING

For laser engraving we need high resoluted files (look at "FILES")

• Please note: Maximum line thickness of texts and logos is 1.2 mm.

#### **FILES**

Please provide:

- Vectorfiles: Illustrator CC2015, included texts have to be converted into text paths, in order to avoid problems with the fonts.
- Pixelfiles: Photoshop CS6 (600 dpi min.). The logo size must be 1:1 or larger.